

Strategic Task Force Minutes
May 10, 2011

- I) Introduction and background of task force members
- Patty Miller – Past USMS Legal Counsel, Chair Virginia LMSC
 - Anthony Thompson – 3rd year at-large USMS board member, Chair of the Governance Committee, Past chair of his LMSC and served on Safety Education, Zone and Rules committee
 - Phil Dodson – Finance Committee, new board member
 - Jill Gellatly – Chair of the USMS Audit Committee, Chair of the South Central Zone, Chair Gulf LMSC; member of Finance committee
 - Nadine Day – VP of Community Services, Chair Comp & Benefits Committee, Chair of the Workout Group Task Force
- II) Background
- History of current USMS strategic plan that was adopted in 2007
 - Identify charge of our task force
 - It is the expectation that the business plan to be written by the Executive Director, which supports the Strategic Plan, will be presented at Convention
- III) Elements to be included in the Strategic Plan
- Rob B. to request sample non-profit strategic plans from Board Source and other NGBs
 - Elements should include Vision, Mission, Values, Goals, Objectives, and Performance Measurements
 - Surveys of LMSC Chairs and USMS Committee Chairs will be conducted so we may get input from our volunteers and thereby perform a SWOT analysis
- IV) Discuss the process by which we'll develop the strategic plan
- Review the 2007 Strategic Plan and grade how we did
 - Review the 2011 membership survey findings
 - Survey our LMSC leaders and Committee Chairs to allow their voice to be heard and to be part of the process before the plan is developed
 - Jeff Moxie to draft a letter to the delegates and LMSC leaders advising them the Strategic Plan is being updated and we will be seeking input from them
 - Game plan is to present the Strategic Plan at 2011 Convention
- V) Next Meeting
- Thursday, May 19, 2011