

Registration Committee
September 24, 1992

2:00 - 4:00 p.m. Veranda I
4:00 - 5:00 p.m. Veranda II

Chairman: Joann Leilich.

Committee Members: Jack Buchanan, Jeanne Ensign, Bob Koenig, Diane Reed, Nancy Ridout, Leslie Ronacher, Leen Schappel, Maury Schott, Joe Tesmer. Ex Officio: Diane Black

Meeting was called to order at 2:00 p.m. by Chairman Joann Leilich. Attendees were provided with an agenda.

I. Registration Term and Longevity.

- A. There was open discussion on modifying the window for new members from November 1st to some time in October. Consensus was to leave date at November 1st, as it was impossible to choose a date that satisfied everyone.
- B. One Event Registration: After lengthy discussion, MMS to recommend against one event registration. Motion carried unanimously. Factors in the decision included doubt about value as a marketing tool (whether efforts would be better spent in retaining membership), and the concern about an apparent regression from the stated goals of United States Masters Swimming as promoting a life-time commitment to swimming. Important point noting that one-event registration did nothing to encourage participation by fitness swimmers, and that efforts may be better spent encouraging this large group of non-competitive swimmers.
- C. Life time memberships. Discussion centered on whether or not lifetime memberships should be offered and if so, determination of a reasonable fee. Discussion dropped after discussion of logistics of tracking life-time members, concern on impact on cash flow of LMSC over the lifetime of the swimmer, and what fee would be fair for a 20-year-old versus a 60-year-old.
- D. Rolling registrations. Active discussion on pros and cons of having a registration that is renewable one year after date of joining (like a magazine subscription) instead of until the end of the calendar year. MMS that the Registration Committee be empowered to investigate methods for implementing a rolling registration year. Motion carried unanimously. Side discussion that a rolling registration may be more palatable to those swimmers being targeted for One Event Registration, because the swimmers would have a full year of benefit instead of a partial year.

II. Items Related to SWIM Magazine.

- A. Karen Deal of Swim Magazine commented that SWIM Magazine wanted to clarify some issues with the National Registrars to streamline subscription services. There was discussion about couples who receive two issues of SWIM magazine being allowed to substitute one subscription for a subscription to SWIMMING TECHNIQUE. Karen Deal indicated that their contract called for them to provide SWIMMING TECHNIQUE for those

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swimmers who had previous subscriptions to SWIM, but it was not part of the agreement to provide them to households receiving duplicate issues by virtue of having two USMS members in their households. However, she agreed to take it back to her office to explore if it would be financially feasible for SWIM Magazine to make that substitution. Further discussion centered on how households who didn't want to receive two issues could communicate that. Suggestions for check-offs on the registration form were rejected as too confusing for the LMSC Registrar to track, and consensus was reached to let affected households request a change directly from SWIM Magazine.

- B. SWIM Magazine was thanked for providing USMS with address corrections provided by the U.S. Postal Service to allow USMS to update their database with corrections that would have otherwise resulted in "lost" swimmers.

III. Rules/Legislative Proposals.

- A. In response to Proposals #31 (102.12) and #71 (104.5.6) and the rationale that states age of massive national and regional teams: Statistics were presented showing that club sizes have not been increasing over the last three to five years; and in fact has been decreasing.
- B. L-1 201.2.4, p. 59. Discussion over proposed change that was inadvertently dropped from last year's voting and will be included this year. Rule is designed to prohibit a swimmer from transferring clubs after entering a meet (except to unattach).

IV. Miscellaneous Registration Questions.

- A. Local Registrars were encouraged to provide legible registration cards to their swimmers.
- B. Discussion by Local Registrars on techniques used for renewals. Letters, notices in newsletters, bills and 90-day past due reminder notices were some techniques discussed.
- C. Local Registrars on computer programs were requested to indicate their transfers with a "T" marked over the "C" to more clearly separate transfers from simple address corrections.

- V. Bid for National Registrar for 1993-95. One proposal was received from Bill and Diane Black of Beyond Words, Inc. MMS to accept proposal as presented; motion carried unanimously.

Meeting was adjourned at 5:00 p.m.

Respectfully submitted,

Joann Leilich
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Chairman