

PVLMSC "Annual" Meeting Minutes – October 26, 2014
George Mason University – Fairfax, VA
Recorded by Cheryl Wagner

I. Introductions

II. Approval of Last Meeting's Minutes

III. Reports:

Chair - Jeff Strahota for John Carlson

- LC Nationals were well attended. Good feedback.
- Thank you to all who attended and supported the meet.
- I would like PV to host the meet again.
- 12 PV members went to Jacksonville for the USMS Conference.
- It was a good conference. We learned a lot about some programs we can take advantage of.
- We would like to work on our by-laws.

Treasurer - Tim Timmons

- We increased our dues.
- Sitting at \$68,000 in bank.
- Our in-flows and out-flows are about the same as usual.
- We're doing well.
- I recommend not increasing our dues next year.
- USMS is increasing dues \$2 next year, but we don't have to increase our dues.

Secretary - Cheryl Wagner

- no report
- Debby Malafsky has agreed to assume Secretary duties.

Registrar - Jeff Roddin

- Dues this year are \$45 per swimmer.
- Next year the USMS portion will go up by \$2, so PV will get a smaller cut.
- This year there is a reduced "end-of-year" fee (for partial year membership Oct - Dec 2014).
- As of today, we have 2 less members than this time last year. There was no "bump" from Nationals.
- PV registrations for October 26:
 - 2012 – 2804
 - 2013 – 2960
 - 2014 – 2958
- Over 30 years, this is the 2nd time, our LMSC didn't grow.
- We have 31 clubs; 6 haven't renewed, 2 plan to renew.
- USMS will now collect annual registration fees for a club if they want to assess a swimmer for an additional amount when the swimmer pays their USMS dues. USMS

charges \$1.50 per swimmer plus 5% of the transaction for this service. If your club is interested, contact Jeff Roddin.

- LC Nationals were very successful. Average size for a LC Nationals meet.

Top Ten - Mollie Grover

- Submitted 291 swims for LC top ten (no relays).

- LC Top Ten times are posted for swimmers to proofread.

Sanctions - Mollie Grover

- DCRP meet posted final results.

- Received meet database file from DCRP for the LCM meet at Wilson by the time she got home from event.

- Evaluators:

 - Solstice Meet - Peter Lee

 - Tropical Splash - Peter Lee

 - Albatross - Dave Robinson

 - Colonies Zone - need a volunteer

Officials - Eric Nordlund

- no report

Newsletter - Cheryl Wagner

- no report

Awards - Jennifer Carlson

- Did not cater last year's awards event which reduced the cost (\$800 less).

- Had beer, more awards, and more people.

- 2015 awards event will be in Seneca Park.

Fitness - Lisa Wolf

- Looking for more things to write about.

- Let her know if you want something in newsletter.

Long Distance/Open Water - Denis Crean

- no report

Coaches - Frank Marcinkowski

- no report

Webmaster - Luke Shaheen

- Asked for assistance with design.

- Jeff Roddin will fill in until Luke completes redesign.

- If interested in assisting, contact Luke.

Old Business

SSL - Jeff Strahota for Deborah Malafsky

- SSL is a foundation to promote learning to swim (adults).
- It provides grants for facility and equipment rental.
- Someone from PV got a grant.
- There is a 7 minute video about the program.
- Circulate this information to team representatives.

New Business

Convention Updates

- John Carlson noted delegates will share notes and reports on website.
- USMS looking to create opportunities for volunteering.
- John & Peter went to by-law workshop and want to form a committee to review our by-laws in Dec and Jan.
- Email John if you're interested in participating.
- Our by-laws were written in 1980.

Peter Lee accepted Sanctions Chair.

Deborah Malafsky is the new PV Secretary.

Cheryl Wagner was awarded the Dot Donnelly award.

USMS increased OEVT fee by \$2.

Motion passed to increase PV OEVT fee to \$25.

Gordon Gerson is retiring as president of Reston Masters.

Next Meeting: at 12:30PM before Albatross Meet.

The next Potomac Valley LMSC meeting will occur after the Sprint Classic Meet at George Mason University Aquatic Center on October 26, at approximately _____.

MEETING AGENDA:

I - Introductions

II - Officer Reports

- . Chair - John Carlson
- . Vice Chair - Jeff Strahota
- . Treasurer - Tim Timmons
- . Secretary - Cheryl Wagner
- . Registrar - Jeff Roddin
- . Top Ten - Mollie Grover
- . Sanctions - Mollie Grover
- . Officials - Eric Nordlund
- . Newsletter - Cheryl Wagner
- . Awards - Jennifer Carlson
- . Fitness - Lisa Wolf
- . Long Distance/Open Water - Denis Crean
- . Coaches - Frank Marcinkowski
- . Webmaster - Luke Shaheen

III - Old Business

- . Swimming Saves Lives Foundation

IV - New Business:

- . Convention updates
- . By-Law Update:
 - Sub committee of 3-4 people requested. We'll meet during Dec/Jan to revise our current bylaws.
- . Appointments and Changes
- . PV Web Site: Looking for initial designer. Luke will handle the backend/updates.
- . OEVT Increase

V - Schedule next Meeting/Adjourn.

Potomac Valley LMSC Board Meeting Sign-in Sheet

Date: 10/26/2014

Location: GMU Fairfax

Club	Attendee(s)
Alexandria Masters Swimming (ALEX)	
Anthony Bowen YMCA Masters (ABSC)	
Arlington Masters (ARMS)	Ellen Hubbert
DC Dept Of Rec & Parks (DCRP)	
DC Masters(DCM)	Nancy Kitzel
DC Triathlon Club (DCTC)	
District Of Columbia Aquatics Club (DCAC)	
DMV Leviathan (DCLV)	
Elite Rays Swim Club (ERSC)	
Fort Belvoir Masters (FBST)	
Germantown Maryland Masters (GERM)	DANA ROBINSON
Herndon Aquatic Club (HAC)	
Lane 4 Swimming (L4S)	
Life Time Mid-Atlantic Swim Club (LMAC)	
Machine Aquatics (MACH)	
Masters Aquatics at Spring Hill (MASH)	
Montgomery Ancient Mariners (ANCM)	Jeff Burton
National Capital YMCA (NCYM)	PETER LEE
Nation's Capital Swimming (NCAP)	
North. VA Jewish Community Cen (JCCN)	
Patriot Masters Swim Team (GMUP)	TIM TIMMONS
Reston Masters Swim Team (RMST)	Brian Evans, Jen Carlson, John Carlson Graiver Graiver
Riptide Masters (RIPM)	
Sea Devil Swimming Masters (SDS)	
Sport & Health Tsunami Masters (NAMII)	ART VERA
SportFit Lab (TRI3)	BJ Mears
Team FeXY (FEXY)	
Team America Commandos (TA)	
Team Swim Spray (SPRY)	
Terrapin Masters (TERR)	Jeff Strickland, Willie Graiver, Cheryl Wingler
Tollefson Swimming (TOLL)	
Wave One Swimming (WAV1)	
Other	David Fallick (UC10)

Cash Flow Report
10/24/13 Through 10/23/14

Category Description	10/24/13- 10/23/14
INFLOWS	
Ind & Club Reg	33,270.00
Interest Inc	8.59
Meet Support Return	850.00
Sanction Fee	45.00
	34,173.59
TOTAL INFLOWS	
OUTFLOWS	
2013 Team Fee Rebate	950.00
2014 Picnic Expenses	1,255.17
Club Assistant Meet Support	4,196.75
Coaches Clinic Scholarship	355.00
Convention Expenses, 2014	4,521.15
Ind & Clubs	2,252.00
Misc	1,250.00
Postage for Newsletters	220.00
Registrar Pay	8,010.00
Uncategorized Outflows	0.00
	23,010.07
TOTAL OUTFLOWS	
OVERALL TOTAL	
	11,163.52

Checking = 23,006.09
 Savings = 45,114.88

 TOTAL = 68,120.97

2014 PV Club Counts				
<i>Last updated: 10/6/2014</i>				
Club #	Club	Full Club Name	Total	Rank
000	UC10	UC10	263	N/A
021	ALEX	Alexandria Masters Swimming	156	4
057	ABSC	Anthony Bowen YMCA Masters Swim	1	31
004	ARMS	Arlington Masters	149	5
003	DCRP	DC Dept of Recreation & Parks	108	8
001	DCM	DC Masters	36	14
035	DCTC	DC Triathlon Club	38	13
017	DCAC	District of Columbia Aquatics Club	195	3
058	DCLV	DMV Leviathan	6	26
028	FBST	Fort Belvoir Masters	63	10
027	GERM	Germantown Maryland Masters	144	6
051	HAC	Herndon Aquatic Club	2	29
005	L4S	Lane 4 Swimming	935	1
052	LMAC	Life Time Mid-Atlantic Swim Club	14	23
038	MACH	Machine Aquatics	34	16
030	MASH	Masters Aquatics at Spring Hill	24	18
012	ANCM	Montgomery Ancient Mariners	275	2
007	NCYM	National Capital YMCA	23	19
056	NCAP	Nation's Capital Swimming	12	24
020	JCCN	Northern VA Jewish Comm. Center	7	25
002	GMUP	Patriot Masters	49	12
009	RMST	Reston Masters Swim Team	134	7
008	RIPM	Riptide Masters	23	19
026	SDS	Sea Devil Swimming Masters	33	17
054	NAMI	Sport & Health Tsunami Masters	55	11
059	TRI3	Sportfit Lab	36	14
055	TA	Team America Commandos	2	29
049	FEXY	Team FeXY	6	26
050	SPRY	Team Swim Spray	15	22
006	TERR	Terrapin Masters	72	9
053	TOLL	Tollefson Swimming	4	28
043	WAV1	Wave One Swimming	19	21
		Full Members:	2933	
	OEVT	One Event Members:	241	
		Grand total:	3174	
		Total Clubs (excluding UC10):	31	
		Male (full members):	1524	52%
		Female (full members):	1409	48%

Debbie Malafsky prepared this information (below) about Swimming Saves Lives Foundation.

WHY PV Should Match SSLF Gifts

- The purpose of Swimming Saves Lives Foundation is to raise awareness and serve as a resource for programs that provide adults the ability to learn to swim
- SSLF doesn't take into consideration the location of the program.
- We want our donors to get the most from their donation, so each grant application application is reviewed for ROI.(How many non-swimmers will learn to swim versus cost to teach them and number of volunteers used)
- In this most recent grant application cycle, there was one application from PV.(I'm available to discuss why we didn't select this application)
- Restricting your donation has good intentions, but are you interested in donating if application wasn't showing a good ROI, or that it was a for profit organization or there were problems that you weren't aware of (ie, law suit, or embezzlement of funds) would you still want your funds going to that group just because they are in your geographic region?
- What if SSLF didn't receive an application from your geographic region how would you propose to use the money?

The following are some of the criteria we use to select the grant recipients:

1. Is the organization a non-profit (if no, 99.9% of the time we eliminate them)
2. Are they part of USMS?
3. Is there a USMS program where they can continue to swim?
4. What is the instructor to student ratio?
5. How many adults will have the opportunity to learn to swim? (If there's not a good ROI then we won't fund them)
6. How many volunteers do you use?