

NEWSLETTER "WATERMARKS"

The meeting opened with introductions and reasons for interest in this meeting. Most attendees were newsletter editors of a club or LMSC or other group and interested in ideas and production. It was explained that this was not a committee meeting but an opportunity for interested parties to exchange ideas.

Publication practices, content philosophy, and a financial overview were discussed. "Watermarks" now has a double publication for each issue, assuring more members of receiving our communication. "Watermarks" currently does not reprint previously published articles. It was the consensus of the group that such articles could be revised for our special needs by the authors and used in this revised format.

Potential advertisers were solicited with the idea of seeking new sources so as not to overburden those advertisers already supporting Masters through the Planner and the Rule Book. Many suggestions were received from those present and will be contacted.

Future content ideas were discussed: getting going in a new stroke, training programs of various aged swimmers, goal setting for non-competitors, how to structure a workout for the non-coached swimmer, how to be your own best coach, fitness swimmers' input, etc.

A product review was considered appropriate and helpful as long as it was not an endorsement.

The meeting then developed into swapping ideas for and from local Newsletters and was adjourned at 5:40pm.

Respectfully submitted,

Nancy Ridout
Suzanne Rague
Nancy Ridout & Suzanne Rague, Co-editors "Watermarks"

ATTENDANCE

NEWSLETTER

NAME

Betsy Dwyer
Terry Knight
Dorothy Donnelly
Lena Wilkins
MICHAEL COLLINS
BILL HALL
EIL Blackwell
Tom LYNDON
Richard Burns
Barbara Bower
Bill Stutler
CLAY EVANS
Jayne Lankin
Anna Cal
Diane Black
Dan Per Lee
JOHN ZEL
GERRY RODRIGUES
Suzanne Regan
Nancy Redout

LMSC / Club

Va
METRO / Empire
Natl office / Conn. Newsletter
Va. Masters Newsletter
PACIFIC / DAVIS AQUATIC MASTERS
NORTH TEXAS • RICHARDSON MASTERS
LMSC / NC + RALEIGH AREA MASTERS
New FOUNDED, DITTO
Pacific / TAMALPAIS
Southern
NI LMSC
SCAQ / SPMA
Florida
Pacific / LAM
Nat'l Reg / Georgia
Lake Erie LMSC / Club
OREGON
So. PACIFIC / SCAQ
Metropolitan
Pacific