

Planning Committee Meeting Minutes
Friday, September 25, 1992 11:00 - 1:00 PM & 2:00 - 4:00 PM
Recorders: Kathy Casey & Zena Herrmann

The meeting was called to order by Chairman, Hugh Moore, at 11:11 p.m. Introductions of both members and non-members were made.

Committee Composition and Assignment Process - Hugh reviewed the current assignment process and the rule book requirements. Problems are lack of attendance by committee members at convention meetings and lack of awareness of assignment policies that would be instituted that may have changed individual plans. Hugh summarized the results of a survey sent to the current and past presidents and Dot: Do not restrict committee membership to those who attend convention, members who do not attend convention should not be ex-officio members only, the assignment process is not too cumbersome, committee chairs and zone reps should have input in making assignments, 2-committee limit is too restrictive, responders were split on appointing new delegates to serve on committees at their first convention, new delegates should not be assigned as substitutes on committees at their first convention. The following recommendations were made to the Executive Committee:

1. Announce committee assignment policies in advance and clearly state that committee assignments are for a two year period. Passed unanimously.
2. Strongly encourage LMSCs to send the same delegates for the two years that coincide with the executive officer election. Passed 5 to 1.
3. Include a form in the initial delegate registration packet requesting current committee members to indicate whether or not they will be attending convention. Passed unanimously.

USMS Goals

Hugh summarized results of two surveys on USMS goals sent to the Planning Committee during the past year. It was noted that the Legislation Committee has established a subcommittee to work on the stated goals in the rule book and would appreciate input from the Planning Committee.

The committee established a growth goal of at least 3% per year over the next ten years.

The number of workout groups in an LMSC was discussed. It was suggested that successful groups write up how they run their programs (perhaps for SWIM magazine) given the wide variety of successful programs.

It was felt that we currently don't have enough information on the number of local workout groups to set a goal on increased team numbers. The committee will research identification of current number of teams in USMS, size, if coached, and types of pool used (YMCA, country club, etc). LMSCs will be asked to aid in the research by recording local information. The results of the survey will be shared with marketing and fitness committees and used to set workout goals for next year. Mark Lambert and George Cunningham volunteered to head up this effort.

Suggestions from Planning Committee surveys regarding issues relative to championship, marketing, and training/certification of officials will be forwarded to the appropriate committee.

Size of Nationals- Experiences suggest maximum meet time of 40-50 hours of splash time over 4-5 days. Suggest to set a time limit goal of 10 to 12 hours over 4 to 5 days for Championship Committee. - Passed unanimously

George Cunningham volunteered to research formation of USMS Foundation/Endowment fund to subsidize USMS projects such as Sports Medicine Research, new group coaching, and education and training for Masters Swimming.

A goal of no more than a 10% increase for a two year period for USMS dues was established. Passed unanimously

Other Tasks for Upcoming Year

The committee will pursue the issue of substitutions for committee members not in attendance at convention and the issue of voting rights for those substitutes during the next year.

As implementation of 3% annual membership increase: A Membership subcommittee will be formed comprised of members from registration, marketing, long range planning, fitness and coaches committees. The goal of the subcommittee will be to implement strategies for retention and recruitment of USMS members. It should also include the relationship of fitness and competitive aspects of swimming.

The Planning Committee will develop a cohesive plan of appropriate spending of new money (from membership growth) in the future. This will include investigation of projects that would use these funds.

The Planning Committee will investigate the current responsibilities of Executive Secretary as well as develop a plan for expansion of national office resources concurrent with USMS growth including potential requirements for an Executive Director.

The meeting was adjourned at 4 PM.