

Pacific Masters Swimming
Annual Meeting
November 17, 2010

Call to order and introductions: The meeting was called to order by Michael Moore, Chairman @ 7:30 p.m.

Introductions: Michael Moore, Leianne Crittenden, Karen Duggan, Chris Campbell, Cokie Lepinski, Rich Burns, Nancy Ridout, John King, Kildine Harms, Peter Guadagni, Mary Kahn, Stu Kahn, Ed Mageean, Heather O'Hearn, Marcia Benjamin, Glenda Carroll, Leon Kief, Barry Fasbender, John Morales, Scott Hinckley, Jim Clemmons, Jody Smith, Bob McKee, Caroline Lambert, John Schaefer, Joan Alexander, Roque Santos,

Officers' Reports

Approval of the minutes of 10/20/10 MSA

Treasurer Kildine Harms – 2010 Financial Reports:

Balance sheet this year vs. last year at October 31st, 2010, consolidated 3 CD's in to two,
\$50K 12 month term at 1.6%
\$41K 60 months term at 2.8%

Income Statement 10 months fiscal year Actual vs. Last year, Actual Vs Budget , the major variance is due to the 85% of online registration, USMS pass through not planned for in the 2010 budget.

For information purpose the 12 months Pacific Master registration November 1st 2009 to October 31, 2010 excluding USMS pass through was:

Income: \$183,583

Expense \$162,878

Net Income of \$20,705

Full report is attached. **MSA** to accept the report.

Kildine is now officially a member of the USMS Finance Committee.

Chairman – Michael Moore – A letter of resignation was received from Alan Levinson. It was accepted with sadness. Michael thanked Alan for the many years of support and service Alan had given PacMasters.

A call for Service Awards is due in March: Ransom Arthur Award is due in January:

A motion was made to move the Coach of the Year award to SC Championships and have the Service Awards at the LC Championship meet. **MSA** A nominating committee will process potential candidate submissions during the period of January - February 14.

Michael gave special thanks to all Officers, Committee Chairs and delegates for all their work during the last year.

Vice Chairman Administration – Crittenden – No Report

Vice Chairman Operations - Jim Clemmons - No Report

Secretary – Joan Alexander - Minutes are attached in the report.

At-Large – Jody Smith - A meeting was held to discuss new criteria for the Pacific Masters Coach of the Year award. Suggestions were offered by members Cokie Lepinski, John Morales, and Jim Clemmons that will be voted upon at this or a future meeting. Full report is attached.

Committee Reports

Registration – Nancy Ridout - PacMasters registered 10,920 swimmers and 126 clubs in 2010. A full report is attached.

We plan to send paper renewal notices to our members that have not indicated email addresses and those who didn't receive the email notice due to a bad address. This includes about 750 renewal notices and

will be done in 2010. We will send out paper renewal notices again in the spring to all 2010 members who have not yet renewed. **MSA** to accept this over budget item. There are 1200 unattached swimmers. Rich Burns and Michael Moore will work on this.

Top Ten/Records – Nancy Ridout - We are fortunate and grateful that Joan Smith again has volunteered to proof the Pacific Masters LC Top Ten. Many, many thanks! I am now in the process of completing the SCM Top Ten. Then, I plan to update and post the Pacific Masters SCY records for 2011.

Meet Operations – Barry Fasbender - We currently subsidize the cost of using the PacMasters approved Meet Manager service. PacMasters pays for this service directly now and each club pays PacMasters \$4 per swimmer. Also, the maximum meet entry fee per swimmer is \$5 more for hosts that use the PacMasters approved Meet Manager service. Our proposed plan for 2011 is for PacMasters to pay for this service directly and invoice each meet host for (1) the cost of the service or (2) \$4 per swimmer, whichever is less. This encourages clubs to host meets that are not near where most PacMasters swimmers live. This in turn will help membership grow in these areas. **MSA** to help the smaller clubs. Full report is attached.

Scheduling – Marcia Benjamin – Approval of the 2011 events. Merced will be 19 February.

Officials – John King - Send new names for Officials - 2011, creative certifying body (USMS) usually USA Swimming, send letter of thanks to Officials (Nancy will do). Keep Official levels the same. Full report is attached.

Legislation/Rules – Alan Levinson - Report is attached.

Open Water – Glenda Carroll - We hosted a record 26 open water swims. Thanks to Bob Upshaw and Marcia Benjamin, open water results/points were calculated and updated after each open water event. They were available on the PacMasters website throughout the season. Full report is attached.

Communication

Web Master – Michael Moore - The Update. Since our last annual meeting, The Update has been sent out 47 times to members on our email list. Currently, there are just over 19,100 people on the email list. The plan is to move from our currently email program that is offered as part of our web hosting agreement to go to Constant Contact. Going to constant contact will allow us to better target our membership, so we can send things to the entire membership, or sort it by club or area. Full report is attached.

Newsletter – Joanne Berven - The newsletter is in its final stage and should be ready to send to the publisher on Friday Nov. 19 as requested.

Year-end report: The newsletter has been sent out on time during the year. I couldn't have done it without the eagle eyes of Glenda Carroll and Barry Fasbender. The deadlines for 2011 remain about the same as 2010.

Coaches – Cokie Lepinski - In June, 24 Pac Masters coaches, representing 21 teams, attended SwimFest '10. While registration for coaches was free for SwimFest, because it was held in San Diego, there would be a significant financial impact on the coaches. Pac Masters stepped in and reimbursed the 24 coaches for air travel (and in some cases driving mileage) and hotel stay. Many of our coaches would not have been able to attend without this financial assistance and were grateful to Pac Masters for supporting this clinic. Total cost: \$8686.

In September, Pac Masters offered \$1000 scholarships for our coaches to attend the ASCA World Clinic. One coach, Mountain View's Chris Campbell (and our 2010 Pacific Masters Coach of the Year!) attended on this scholarship. Total cost: \$1000.

2011 should be another great year for our coaches. We have plans to support the coaches with sponsorships and scholarships to various clinics. We will also be working on developing and implementing a coaches mentoring program. And the big project will be the June 2011 multi-day coaches clinic. Full report is attached.

Fitness – Linda Shoenberger - No Report

Marketing/Publications – Bill Grohe No Report

Ad Hoc Facilities – Joan Alexander - March is booked at the Community Center. I am still working on a meeting place for January.

Hospitality 2010 – Jan, **Alexander**, Mar _____, May _____, July _____, Sept _____

Health & Safety – TBD,

Equipment – Peter Guadagni - No Report

Old Business -

Pacific Masters Hall of Fame - Ridout

Pacific Masters Web Site Upgrading - Moore

Pacific Masters Results Reporting - Moore

These items will be discussed at our January meeting.

New Business

Santa Clara would like to host a LC meet.

Team Announcements

1650 pool mile (Jon Steiner Memorial) January through February.

Brute Squad

UC Berkeley (SCAM) 1 hour postal, \$10 drop-in fee

Adjournment

Respectfully submitted

Joan Alexander
Secretary
Pacific Masters Swimming

PLEASE NOTE
Next Meeting will be January 19 2011
At the Walnut Creek Library
Las Trampas Room
Dinner at 7:00 pm
Meeting at 7:30 pm