

Committee Name:	Fitness Education	Session #:	Report #:
Committee Chair:	Marcia Anziano	Vice Chair:	Linda Shoenberger
Minutes recorded by:	Marcia Anziano	Date/time of meeting:	May 5, 2013

Number of committee members present: 12	Absent: 5	Number of other delegates present:
Committee members present (list all, including chair and vice chair): Marcia Anziano, AJ Block, Pam Dameron, Suzi Green, Lisa Hiller, Michael McDonnell, Leslie Scott, Linda Schoenberger, Jody Smith, Greta VanMeeteren, Robin Walker, Ken Winterberger.		

Minutes

The meeting was called to order at 6:05 MDT.

1. Monthly Email Blasts: Ali is traveling at this time, requested additional info for the monthly blasts. AJ Block will provide input for next months (June) blast. For May, we will use the "Birthday" string on the forums.
2. Forum Strings: Marcia will send an email to the coaches chair and provide the link to the "Birthday" string on the forum. Michael will launch the next one, "Don't Fence Me In", asking for info on experiences in open water, not necessarily races, just experiences. It was also suggested that we set up a Facebook page with info on these strings. Michael has agreed to do that.
3. Received a detailed report on the Check Off Challenge to date.

From Joanne Wainwright - AKMS Iditaswim Check-off Challenge report

As of 5/4/13:

Registrations 148 total

Small 18

Medium 53

Large 41

XL 34

2XL 2

Total 148

Expenses

T-shirts 1975.00

Caps 462.50

Postage 443.68

Supplies (envelopes/labels) 24.75

Total 2905.93

Sales \$3558.00 146 (S-XL) X 24 = 3504

2 (2XL) X 27 = 54

Expenses 2905.93

Net 652.07

1st Disbursement from ClubAssistant: \$2,455.28 on April 23, 2013 - I e-mailed Karin to find out what registration dates this disbursement covers, but I have not heard back from her.

I also asked her what % ClubAssistant keeps for each registration.

New write up for check off challenge has been shortened, and will be forwarded to Jim to be posted on the webiste.

4. Fitness Award – new write up has been sent to Jim Matysek. Marcia will follow up and see if it is being posted to the web.
5. Go the Distance: Two issues were brought up. The first was that when people receive their awards, there is no "nice note" saying something like Congratulations, just a commercial flyer from the company promoting the purchase of more items. Some felt it would be nice to have a letter in there from USMS saying congrats on reaching the milestone. Second item was that there are milestones with no awards, possible an email to the participant congratulating them on reaching this might be nice. And if it is a milestone with an award, possible say that the award will be coming after the end of the month or whatever the schedule is. Marcia will forward this info to Kyle Deery.
6. Convention – It was agreed that we will not purchase new shirts this year . If any of the committee has the shirts from last year they are asked to wear them. Also, all are asked to wear their Check Off Challenge shirts. We will again have a brown bag lunch. Hope to make it more clear that we are not providing the food, but possibly could use some of our money to provide drinks or dessert.

The meeting was adjourned at 6:45 pm MDT