

## 2012 – Jan 22 – Fitness Education Committee Meeting Minutes

1. Monthly GTD communication – Kyle Deery was on the call and we reviewed the proposed changes for GTD to better improve communication with participants. Information on their award status and delivery times will be added to their FLOG information. In addition, Nike will be offering discounts on products to participants, this will be shown on the GTD information in Streamlines, and participants will receive codes to use these discounts on their FLOG page. All agreed that this should help eliminate emails with questions on awards, and not add an additional email to their monthly items.
2. Article Status – was again discussed. We continue to not have our monthly articles posted on our pages. Jody agreed to bring this issue to the EC meeting.
3. USMS Fitness award – we were asked by the Recognition and Awards Committee to discuss our feelings for our award, should it be required that the recipient be a member of USMS. In our case, the committee was unanimous in favor of the recipient being a member of USMS, but agreed that there are cases for other awards where this may not be the case, but that was not our committee's decision to make.
4. Coaching Options on the USMS Website – Marcia reminded everyone that there are several coaching options on the web this year, including some for new and fitness swimmers.
5. Use of the Forums for Communication – Jody explained the reasons behind this – continuity, a way of keeping all the info together, history, etc. We all agreed that we will set up to use the forum for communication going forward. All members are to send their usernames to Marcia
6. Lack of Fitness Chairs – when Ali sent her last email blast, 22 LMSC's bounced back for either no fitness chair or a bad address. As Fitness swimmers are the vast majority of USMS members, we decided to work with the LMSC's to better inform them of the importance of communication on Fitness Swimming. Pam Dameron agreed to head up this effort. She will begin by sending an email to all of these LMSC chairs explaining the need for Fitness Communication. Although Fitness Chairs are not required, we want to encourage the LMSC's to have someone in a place to receive and forward the communications in this area.
7. Fitness meeting at Convention – we also discussed holding a Fitness Forum Lunch or something of the sort at Convention. Jody will take this request to the EC.
8. Status of current projects:
  - a. GTD emails – no issues, just continues with EOY cleanup (MJ)
  - b. GTD stories – Suzi reported that Greta has been keeping her in the loop as to how this process works. No issues
  - c. 2012 Check Off Challenge – Jon reported that to date 100 shirts have been sold. Ken reported that Alaska is already preparing a bid for 2013.
  - d. Fitness Blasts – Ali reported issues as discussed above (#6, #7)
  - e. New Project – Marcia would like to schedule another meeting of the subcommittee, will send out an email requesting possible dates