

**Fitness Committee**  
**1995 USMS Convention**  
**Meeting Minutes**

Chairman Joe Tesmer  
Recorder Mo Chambers

Meeting called to order 2:02 PM

**Subcommittee Reports**

**Fitness Award** This proposed award, cosponsored with Speedo, is designed to honor USMS swimmers who have overcome adversity/handicap or who have significantly influenced the fitness of others. This project will publicize the fitness aspect of Masters Swimming. Speedo will provide sponsorship and financial support at both and National level for this award.

Motion to develop and implement this award at both the local and national level for the 1995-96 year. S/P. Details will be worked out by a subcommittee of Pearson, Schwab, Jacobson and Barry.

**Fitness Package** David Grilli reports that this is an collection of articles on fitness. Future enhancements to this project include (1) establishing a distribution list and (2) distributing it electronically. Further work on this project includes (1) Better distribution (2) Obtaining appropriate permission to reproduce (3) Budgeting costs and (4) Publication in *SWIM*.

**Corporate Fitness** Betsy Owens began by questioning whether this project is more appropriate under Marketing. The goal of the Corporate Fitness Subcommittee is to promote swimming to Corporate Wellness Programs through their publications and at their conventions. One such convention is the 21st Annual National Wellness Conference at the University of Wisconsin on July 13-19, 1995. Motion to direct the Corporate Fitness subcommittee to work with Marketing and Finance committees and obtain financial support to participate in this conference. S/P

A publication for Corporate Wellness Professionals has agreed to run an article on Masters Swimming. Motion to direct the Corporate Fitness subcommittee to have an article in such a publication and to create a follow-up packet for employers who seek additional information (including a "targeting cover letter"). S/P

**Legislation** The proposed Fitness legislation was not endorsed by the Insurance committee and was not approved by the Legislation Committee. However, language allowing the *promotion* of fitness events has been submitted to the Legislation Committee.

Motion to direct this subcommittee to work with legal counsel and Insurance committee to provide guidance for the "conduct" of current and future fitness events. S/P

**Postal Events** Thank you to Scott Rabalais who provided a brief presentation on running a successful, high quality postal event.

**Current Fitness Events** A review of current USMS Fitness events includes

- (1) **The Century Swim** Event director Bill Black requested that USMS Fitness committee withdraw sponsorship this event. Bill discussed his reasons for this request. He would like to continue his work with this project as an outreach to non USMS members.
- (2) **The 2000 Fitness Challenge** Betty Barry has run this event for several years. One third to one half of the participants are not USMS registered. The date change that occurred last year caused a 1/4 drop in participation. There are no winners in this event. All registrants receive a shirt and cap. Betty sends the names and addresses of the non USMS registrants to their local USMS registrars to encourage memberships.
- (3) **The Check Off Challenge** Event director David Grilli is pictured in *SWIM* in a wonderfully designed advertisement modeling the Check Off Challenge T Shirt. David's event is in it's third year and first year as a national event. He is unsure about it's future as a USMS event.
- (4) **The Fitness 500** This fitness event is looking for a little bit more TLC than its previous owners have been able to provide. Bill Black has agreed to take it under his very competent wing and will submit a proposal for operation of this event.

**New Fitness Event Bids** It was moved and seconded to approve the following events:

- (1) **The 2000 Fitness Challenge**
- (2) **The Great American Swalk**
- (3) **Nature Swim USA**, pending guidance of the Insurance Committee.