

U.S. Masters Swimming Executive Committee Conference Call minutes

December 21, 2010

FINAL

Action Items:

1. None.
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Jeff Moxie – President called the meeting to order at 8:35 PM EDT. Also present were Nadine Day-VP of Community Service, Ed Tsuzuki - VP of Local Operations, , Michael Heather VP of Administration, David Diehl-VP of Programs, , Ralph Davis-Treasurer, C.J. Rushman – Secretary, Rob Copeland-Immediate Past President, Doug Church-Legal and Executive Director - Rob Butcher.

Absent: None

EC Agenda topics:

- 1) President's report (Jeff): Jeff is traveling to Sarasota next week for meetings at the National Office and to give Rob Butcher's performance review.
- 2) Executive Director Report (Rob B): Rob gave an update on the new twins. Mom and the boys are doing well. Continue to focus on membership retention, 2011 membership is 21,692 members compared to 15,904 in 2009. This is more than 5,000 from this same time last year, 83% of the 21,000 memberships are renewals, which is higher than the average of 65%. IT staff is still focused on technology initiatives for developing procedures to coordinate technical implementations, in light of our expanding technology footprint for items such as; end to end event management and Go The Distance are still are top priorities.
- 3) Club and Coach Services (Nadine): Shared the 2010-2011 Club Development initiatives that the national office provided to the Coaches Committee. They include: Communicating via phone, e-mail, LMSCs, etc. with every USMS registered club promoting the importance of club renewal, Continue to be available to any USMS registered club seeking assistance; when invited attend LMSC meetings to educate, Identifying and outreaching to areas for new club growth, Updating Level 1 and Level 2 Masters coaches certification, Creating the blueprint for Level 3 and Level 4, with the Awards Committee, developing a Gold/Silver/Bronze Club recognition program, developing Masters focused educational videos that may be downloaded via usms.org, with the Coaches Committee, planning 4-regional certification events, attend ASCA Convention teaching certification and operating the trade show booth and SwimFest 2011. Nadine would like us to also focus on IT development of club tools (club in a box). Rob B. will contact Mel G. and Jim M. to determine if the developed documents are web ready and what it will take to post.
- 4) SwimFest (Nadine): a preliminary budget has been circulated. Staff believes the approved budget was over on revenue and short on expense. The EC is in support of SwimFest and the benefits of coach and swimmer education. The staff is responsible for the budget for SwimFest. Rob B. will work with the EC and the Coaches Committee to firm up the budget and get all aspects finalized. Rob and the task force will present a final budget at the next EC meeting. Any over-budget will be sent to the Finance Committee.
- 5) Midyear committee reports (Mike): The VP's will work with their committees to have the mid-year committee reports completed for presentation at the January Board meeting.

6) Feedback on Open Water Committee sanctions and safety documents (Rob B): Rob B. has received feedback from 2 EC members. The other members are encouraged to send their comments to Rob B and Dave D. Nadine asked how these documents align with existing rules and corporate documents. Doug C. stated that there is likely no additional exposure to USMS by having published safety and sanction guidelines and standards.

7) Postal events (Rob B): The Postal Transition Committee has the stated opinion that they would like postal national championships continue being awarded to local programs as the host. The 2009 Rule Books states that starting in 2011 Postal National Championships will become the responsibility of the National Office. The House of Delegates voted on this direction. Jeff M. will outreach to the LD Committee reaffirming to them this is the direction of Postal Championships.

8) Old business:

- Legislation proposal to committee from BOD - Jeff will make sure that Board initiated legislation and rules proposals will get submitted.
- Forum rules update (Rob C, Mike) Rob and Mike have briefly addressed forum rules and moderation.
- Open water safety conference budget (Nadine) The staff is working with the Pacific LMSC to flesh out a plan for the event. Once the event curriculum is drafted, Rob B. will prepare a budget and any over-budget request (if needed). Additional open water clinics are being planned. Nadine asked if these clinics will be sanctioned; Rob B. said he believes the intent is to have the clinics sanctioned. Discussion took place on various sanctioning practices across the LMSC for events and clinics. The 30 day waiver is a one time only.

9) New business:

- Jeff asked if USMS events such as SwimFest and USMS organized clinics should be sanctioned. The general consensus is yes. Concerns over difference in sanction requirements across LMSC's were brought up and should be addressed as they are identified.
- Dave D. asked if USMS should support college varsity swimming programs. USMS members and leaders show support to colleges retaining programs, but don't see a need to have an official USMS position at this point.
- Rob B. reported that all insurance policies for 2011 have been renewed. The costs came in under budget, with additional coverage on some policies.

The next Executive Committee meeting will be held on January 4th, 2010 at 8:30 pm EDT.

The meeting adjourned at 9:55 PM EDT.

C.J. Rushman,
Secretary