

U.S. Masters Swimming Executive Committee Conference Call minutes
January 4, 2011

FINAL

Action Items:

1. **MSA - Executive Committee supports the over budget request to the Finance committee in support for the Open Water Safety Conference.**
 2. **MSA- to transition the postal swims to the National Office.**
-

Jeff Moxie – President called the meeting to order at 8:35 PM EDT. Also present were Nadine Day-VP of Community Service, Michael Heather VP of Administration, David Diehl-VP of Programs, Ralph Davis-Treasurer, Ed Tsuzuki - VP of Local Operations , C.J. Rushman – Secretary, Rob Copeland-Immediate Past President, Doug Church-Legal and Executive Director - Rob Butcher.

Absent: None.

EC Agenda topics:

1) President's report (Jeff): No report.

2) Executive Director Report (Rob B): Rob provided an update on our membership retention plan. As of December 31, 2010 membership is at 26,636 which is more than 5,294 from this same time last year, 84.5% of the 26,000 memberships are renewals. The implementation of the registration and retention strategy is working and will continue for 2011.

3) Transition of postal swims to National Office (Jeff): Gave a background of what was stated in the rule book and the long distance minutes from 2008 convention. The intent of the House was that the Postals would transition to the National Office in 2011. Inadvertently, the LD Committee awarded the 2011 Postal swims and 2012 Postal swims. Rob B. recommended we leave the 2011 Postal's as is so not to lose goodwill with those who bid. Mike H. suggested we rescind the 2012 Postal awards to be compliant with the HOD vote and the rule book. This ruling only involves the 1 hour postal, 5K/10K postal, 3,000/6,000 yard postals. Speedo will sponsor the National Postal Swims starting in 2011 through 2013. Since Speedo is the national postal swim sponsor; Speedo's logo must be on all postal entries. Nadine asked if staff is ready to handle these events. Rob B said that since the postals have migrated to online registration, splits are requested for records only; the National Office is competent to do it. The national office has been doing all the registration for our pool National Championships. Jeff will call Heather Hagadorn and let her know the 2012 Postal bids were solicited in error and that the national office will be running the 2012 national postal events and future national postal events. Jeff and Heather will also call each of the 2012 bid winners.

4) Old business

- Forum rules update (Rob C, Mike) Rob and Mike have briefly addressed forum rules and moderation. They will provide more details as they develop. Nadine asked if there is an age restriction when using the forum. Mike and Rob said no there is not.

- Rob B spoke about the Open Water Swimming Safety Conference. The Pacific Masters LMSC Board unanimously approved to partner with USMS in hosting the event and will provide \$8,000 toward the budget. Rob C makes the motion to recommend to the Executive Committee to support the over budget request to the Finance committee in support for the Open Water Safety Conference in March. Nadine seconded. Motion was passed by the Executive Committee.

5) New business:

- Nadine reviewed the recognition and awards minutes. There are some issues with the club awards and club incentive awards. The R &A chair is handling the issue with Club and Coach Services. No action required by the EC and that the EC should be aware of what is happening within the Recognition and Awards committee.
- Discussion on IT prioritization. Rob B is in the process of interviewing candidates for the additional IT staff.
- Nadine did say that on the on-line version of the 2011 rule book Appendix E, there are a few formatting errors that need to be corrected. The notion of appointed member should state associate member.
- Nadine brought up to the EC that we need to discuss the convention theme. This was deferred to the mid year Board of Directors meeting.
- Rob C mentioned the passing of Esther Lyman. Tracy Grilli will be attending Esther's service and speaking on our behalf.
- Workout Group Task Force will consist of the following people; Jerry Clark, Nadine Day, Cheryl Gettelfinger, Al Prescott, and Rob Copeland.
- Ralph said that the Investment Committee will be meeting this weekend in Sarasota to interview the three finalists for Investment Advisors.

The Executive Committee went into Executive Session at 9:14 pm and came out of Executive Session at 9:31 PM EDT.

The next Executive Committee meeting will be held on January 18th, 2010 at 8:30 pm EDT.

The meeting adjourned at 9:32 PM EDT.

C.J. Rushman,
Secretary