
Action Item:

1. The minutes of the 12/16/2008 conference call were approved.
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President Rob Copeland called the meeting to order at 6:03 p.m. EST. Also present were Meg Smath, Mark Gill, Julie Heather, Rob Butcher, Mike Heather, Leo Letendre, Patty Miller and Jeff Moxie. Jim Miller joined the call at 6:30 p.m.

Executive director's report

Rob B reported that the new brand logo and style guide are ready to be released. Webmaster Jim Matysek has tested replacing the logo on usms.org. We are waiting for the trademark search to be completed before release. The logo will be available at www.usms.org/logos in a variety of formats for download. He noted that the project came in on budget.

Weekly phone calls with Club Assistant continue, working on the club member registration interface. Several clubs that have expressed interesting in using this interface will be helping with testing and refining.

A coaches clinic, SwimFest 2009, will be held at The Woodlands, Texas, May 22-24 (Friday-Sunday), 2009. The clinic will focus on club development. Seven elite coaches have been lined up to mentor new coaches on pool swimming, triathlon and open water swimming. The clinic will contain dry-land, open water and pool modules. The clinic is being held two weeks after Short Course Nationals in Clovis, Calif., and is not necessarily aimed at fostering competitive programs. The organizers have applied to the USMS Endowment Fund for a grant to subsidize scholarships to the clinic.

So far for 2009, we have 435 clubs, an increase of 80 clubs.

Minutes from 12/16/08 meeting

The minutes were approved.

Midyear planning

Rob C reminded all committee members to register with USMS for 2009, and to get their travel arrangements to Ashley Gangloff if they have not done so yet. Any items to be added to the agenda should be sent to Rob C. He encouraged the EC to supply written reports in advance.

Elections

Julie explained that because candidates must meet requirements, including attending a certain number of past conventions, the notice for the election will not be run in *SWIMMER* magazine. Instead, notices will be sent to LMSCs, past convention delegates and in *Streamlines*. She also noted that the Election Operating Guidelines have been updated with the actions taken at the last convention, and will be posted on our website.

Insurance coordinator

Rob B has someone in mind for the position, and will also consult with Jeff.

Rule books

Some members of the committee have received their copies of the 2009 rule book, but not all. It will also be posted online.

Committee missions, goals, objectives

The vice presidents are working with their committees, and will put them before the Board of Directors at the midyear meeting.

Postals

Mark has concerns about turning over the administration of the postal events to staff unless appropriate tools are developed. He feels we need to plan for the change. Julie suggested including Records and Tabulation Chair Ed Tsuzuki in the planning so that the End-to-End Event Management Task Force can contribute. Mark said we will need to decide when the change will take place and that we should not make the transition until we have the automated procedures in place. Rob B agreed, and said we need to find efficiencies for all our national office staff operations. Leo said he has basic software available for the One Hour Postal.

Next EC meeting and adjournment

The meeting adjourned at 7:09 p.m. EST. Our next meeting will be 7:00 p.m. EST on January 19, 2009.

Meg Smath
Secretary