

Committee Name:	Championship Committee Interview for Greensboro, North Carolina	Session #:	Report #:
Committee Chair:	Jim Clemmons	Vice Chair:	Erin Moro
Minutes recorded by:	Natalie Taylor	Date/time of meeting:	July 8, 2019, 3:00pm EDT

Motions Passed:

1. None

Number of committee members present: 11	Absent:	Number of other delegates present: 4
Committee members present (list all, including chair and vice chair): Jim Clemmons, Barry Fasbender, Ken Halbrecht, Cheryl Kupan, Erin Moro, Sandi Rousseau, Ed Saltzman, Natalie Taylor (Bid Ambassador), Linda Bostic, Charlie Tupitza, Pete Tarnapoll, Peter Guadagni (Exec Committee Liaison)		
National Office members present: Jay Eckert		
Others in Attendance from Bidder: Hill Carrow, Trey Taylor, Steve Weatherman, Kristin Jenno, Mark Vecky, Susan Braman		

Minutes

The conference call was called to order at 3:00 p.m. Eastern Time

Introductions: Committee members and guests introduced themselves.

Purpose of the Meeting: Call to discuss the Bid submitted for Spring 2021 Nationals in Greensboro, North Carolina.

Question/Answer Session:

Bidder Reasons to consider their bid: Originally bid for 2020 Summer Nationals, but with the addition of the 4th pool, changed their bid to 2021 Spring Nationals. Would have the added benefit of more warm up/cool down space with additional pool. The hosting group received good reviews for 2012 and 2016 events. There is an experienced staff and large group of volunteers. Facility is always looking to enhance the space to improve the quality of events being held. There is a second video board in the competition pool area. There will be a hospitality area for swimmers. Coliseum complex next door can host hospitality, awards, massage and other services. Bring back the beer garden. Registration and Hospitality personnel from 2016 have committed to assist in 2021 should the bid be awarded.

Catering: Sandi: you had facility catering in 2012 and a different set up in 2016, can you confirm 2021 would be similar to 2016 so you would not be contracted to use the facility catering option? Hill: We still have to use the facility option but have worked to establish a better pricing arrangement. Also subsidize the services to keep costs down. Event can bring in outside food for volunteers such as Chick-Fil-A and pizza, but it must be donated. Event hosts are willing to work with Championship Committee on a menu for swimmers if needed.

Warm Up: Jim: What would the set up of the new 50m be for warm up? Hill: 7ft 25y lanes towards a central bulkhead and 25y lanes parallel to the bulkhead. We are still able to use the adjacent dive well and instructional pool for warm up, 4th pool would be extra.

Proceeds benefitting Masters: Erin: How have the profits been used for Masters swimming and to make enhancements from previous Nationals? Hill: funds from 2012 used on new equipment at the facility. \$10,000 donation to the facility

and the remainder went to the teams that helped host. Funds from 2016 used in many ways. Raleigh Area Masters used funds to host meets, clinics for non-swimmers, purchase equipment, pay lane rental fees, promote Masters swimming. North Carolina Masters saw increased registration and competitor numbers to improve LMSC funds. NC LMSC is also pushing to get more NC swimmers to become certified officials and is looking to help with promotion and financial assistance where possible. Triangle Sports Commission hosts a High Performance Camp annually and funds would help defer some of those costs.

Facility Set Up: Jay: Dimensions of the Courtyard area? Susan: 4,423 sqft. Currently have 9-12 vendors plus a 30x30 tent in that space for a meet. Susan/Hill: We can work with the National Office to secure the best possible spot for hospitality and vendors. Courtyard can be accessed from the new 50m. There are outdoor speakers in the courtyard so can hear meet info.

Jay: USMS has a new partnership with Toyota, would we be able to have space for display cars close to the facility?

Susan: yes, space in front of the facility that has been used by T-Mobile and other vendors previously.

Jay: Beer Garden possibility. New partnership with Golden Road Brewery (owned by Budweiser). Hill: We would need to go through the Coliseum as they have the alcohol license.

Scoreboards: Susan: A new one close to the start/finish end (close to the center), gives a good view for spectators. No new board in the expansion but wired to connect display of audio and video from the scoreboard. Jay: Partnership with Take It Live means can live stream the meet as long as there is an internet connection.

Transportation: Ken: what is the hotel situation? Hill: 16,000 in greater Greensboro, Sheraton on the same street at the facility has 1,000. Would work with the hotels if awarded the bid but currently work with them for other major events in the area. \$109 - \$159 range with \$129 - \$139 average.

Airports: Encouraged to fly into Greensboro (7 airlines) as it is 15 minutes from the venue. Raleigh/Durham airport is 1 hour away. Charlotte is 1 hour, 20 minutes away.

Shuttle: had one in 2012 that was underutilized, polled participants for 2016 and determined it was not needed. No plans to offer one in 2021.

Volunteers: Hill: give a financial contribution to local teams to staff shifts (timers, etc) during the meet. Greensboro Sports Foundation (professional volunteers) helps to fill the gaps. Susan: Greensboro Sports Foundation helps with several events at the venue, are great to work with and love swimming. Hill: Masters teams in the area also help fill gaps.

Vendors: Jay: Greenlayer is a new contract for merchandise. Hill: Would they provide t-shirts for volunteers as was done for past events by previous vendors? Jay: Contract is for 60 complimentary polos for officials, VIPs, key volunteers. Would get wholesale pricing for t-shirts or other needs.

Contract: Jim: Have you had a chance to look at the contract that was part of the bid packet and are you comfortable with it? Hill: No issues.

Bidder questions: none – stated they are very familiar with USMS and look forward to working with us again if chosen.

The bidder left the call at 4:00 p.m. Eastern Time.