

Committee Name:	Board of Directors	Session #:	1
Committee Chair:	Peter Guadagni		
Minutes recorded by:	Greg Danner	Date/time of meeting:	5/17/2021 8:30pm ET

Actions Taken:

1. Approved: April 19, 2021 BOD meeting minutes as amended.
2. Approved: Championship Committee recommended items 1 through 3: suspension of 104.5.2B, 104.5.4A(2), and 104.5.5A(7).
3. Approved: Championship Committee recommended item 4: suspension of 104.5.10C.
4. Approved: Championship Committee recommended item 5, suspension of 105.1.2.
5. Approved: Conflict of Interest Policy and Questionnaire as amended.

Number of committee members present: 18	Absent: 0	Guests: 7
Committee members present (list all, including chair and vice chair): Peter Guadagni - President; Chris Colburn - VP of Administration; Chris Campbell - VP of Community Services; Ed Coates - VP of Local Operations; Donn Livoni - VP of Programs; Greg Danner - Secretary; Teddy Decker - Treasurer; At-Large Directors: Carrie Stolar (Breadbasket); Jeff Strahota (Colonies); Britta O'Leary (Southeast); Mel Goldstein (Great Lakes); Paige Buehler (Northwest); John King (Oceana); Kris Wingenroth (South Central); Jill Gellatly (Southwest), Past Presidents: Patty Miller (Immediate Past President), Dawson Hughes - CEO; Maria Elias-Williams - Legal Counsel.		
Not present: None.		
Guests: Kyle Deery – Sr. Director, Marketing and Communications, Jay Eckert – Senior Director, Membership and Business Development, Nadine Day, Nancy Ridout, Sandi Rousseau, Doug Sayles, Maddie Sibia.		

Minutes

The meeting was called to order at 8:32 pm ET.

1. Agenda review and declarations of conflict of interest (Peter): Jeff Strahota noted that he is married to the Rules Committee Chair. Peter noted that several members might have potential conflicts of interest related to possible rule suspensions for the postponed National Championships; specifically, the rule determining top ten dates.
2. Approval of April 19 BOD meeting minutes (Greg): **MSA to approve the April 19, 2021 BOD meeting minutes as amended.** Discussion: None. **The motion passed unanimously.**
3. Minute of good news (Donn):
 - a. Donn mentioned he has overcome some medical challenges and swam a mile in the first sanctioned LCM meet in Montana this year.
 - b. Recent award winners:
 - i. The Ransom Arthur Award winner for 2021 is Bob Bruce.
 - ii. Kris Wingenroth received the Jesse Coon Award from the South Central Zone for her numerous contributions and positivity.
4. Date and format of Summer BOD meeting (Peter): A virtual meeting will be held on August 21.
5. CEO Update (Dawson):
 - a. Membership: We have 38,200 members as of this evening and expect to be over 40k by July 1. The trend of pools reopening is helping us meet our goals.
 - b. Financials: Noted that the Forecast for 2021 Q1 vs. 2021 Revised Plan CFO Letter had been issued. One question was raised about \$25k that was allocated for the Summer BOD meeting, back when it was expected to be in person. Dawson said there are no plans to use those funds.
 - c. Education: The National Office is coordinating webinars with the Coaches, ALTS, and LMSC Development committees for ongoing volunteer and coach engagement. The topics are typically being discussed 3-6 months in advance with those committees.
6. Plans for *2021 Try Masters Swimming Month* (Kyle): Kyle presented a slideshow detailing the history of the event and the plans for this year.
 - a. History: Our expansion of the event after every year: it started with one day, then became one week, then ten days, and now one month.

- b. Various stats:
 - i. 50% of potential members who signed up in 2019 did not hear back from clubs. This must be improved upon.
 - ii. Over 20,000 potential members have contacted clubs since 2019.
 - iii. Target audience: 25-45-year-old males who swam growing up. This is not the only group targeted, simply the primary target audience based on data for those likely to be most responsive to the campaign.
 - c. Tools: Club, volunteer, and member toolboxes will be supplied to promote and support the event. The Coaches Committee provided feedback that was utilized in the development of these tools. Webinar being held on May 20.
 - d. Goals:
 - i. 9,000 trial forms filled out.
 - ii. 200 participating clubs.
 - iii. Create great experiences 100% of the time.
 - iv. Clubs should assign a dedicated TMS contact.
 - v. Social media engagement.
 - e. Questions:
 - i. Ed asked if we had a goal for total members joining because of the campaign. Kyle responded that five new members per participating club would be ideal.
 - ii. Mel asked about the best way to get potential members to register with clubs. Dawson suggested offering that information right at the beginning.
 - iii. Britta commented that there were broken links in some of the program files that were distributed. Kyle said the National Office would review the document links.
7. Spring (short course) National Championships plans (Dawson/Chris Colburn): Dawson indicated that we will continue to adjust meet recommendations based on how the COVID-19 situation changes leading up to the event. Dawson said that new CDC guidelines will be utilized.
- a. Plans made by Championship Committee (meet information was provided in advance of the call):
 - i. Paige suggested additional clarity in the meet information regarding several topics: counters for distance events, whether coaches are permitted to attend, and the permitted birth date for 18-year-old members.
 - ii. Ed said that the Board has delegated meet information duties to the Championship Committee and no vote or endorsement is necessary. Peter indicated BOD support for the proposed meet information and there were no objections.
 - b. Preliminary vote to approve necessary emergency changes of code (recommendations were provided in advance of the call):
 - i. In response to a few questions, Peter clarified that rule suspensions are temporary and only in effect until the next House of Delegates meeting. Jeff added that some are specific to National Championships only. Patty said that we can specify how the suspension works, for example we could allow one timer instead of two. The Rules Committee will review the rules after this BOD vote and determine if the suspension will be upheld and/or how to proceed with temporary rule changes.
 - ii. **MSA for items #1 through #3: suspension of 104.5.2B, 104.5.4A(2), and 104.5.5A(7). The motion passed unanimously.**
 - iii. **MSA for item #4, suspension of 104.5.10C.** Discussion: The original recommendation was to adopt a change to the rule, but it was determined that the appropriate way to proceed would be suspending the rule and allowing the Rules Committee to determine how to proceed. Paige suggested including in the meet information that there could be an unlikely scenario where there is a loss of an official time if the timing system fails and the timer requirements are not met. **The motion passed.**
 - iv. Consideration of change to SCY and LCM season dates for the purpose of determining Top 10. **MSA for item #5, suspension of 105.1.2.** Discussion: Similarly, as before, the Championship Committee proposed new date ranges. Instead, the BOD will only vote on whether to suspend the relevant rule. Several Board members questioned whether making a date change rose to the level of needing emergency action. Supporters for the suspension pointed out that it could increase meet registration this year and that the Championship Committee was in favor of extending the dates. **The motion passed.**
 - c. *(Secretary's Note: Subsequent to the call, the Rules Committee met and provided consent to the suspension of article numbers 104.5.2B, 104.5.4A(2), 104.5.5A(7), and 104.5.10C. They did not consent to a suspension of 105.1.2. In an email vote, the Board confirmed the emergency action to suspend article numbers 104.5.2B, 104.5.4A(2), 104.5.5A(7), and 104.5.10C.)*
8. Review and consideration of Conflict of Interest Policy and Questionnaire (Ed): **MSA to approve the amended Conflict of Interest Policy and Questionnaire. The motion passed unanimously.**
9. The next EC conference call will be held on Monday, June 7, 2021 at 8:00 pm ET. The next BOD meeting will be held on Monday, June 21, 2021 at 8:30 pm ET.

The meeting was adjourned at 9:53 pm ET.

Respectfully Submitted,

Greg Danner, Secretary