

Committee Name:	Board of Directors	Session #:	1
Committee Chair:	Peter Guadagni		
Minutes recorded by:	Greg Danner	Date/time of meeting:	11/18/2019 8:30pm ET

Actions Taken:

1. Approved: Ratification of email vote approving October 21, 2019 Meeting minutes.
2. Approved: Formation of ALTS Programming Task Force.
3. Approved: Concurrence with President's appointment of permanent committees of the Board.

Number of committee members present: 21	Absent: 8	Guests: 2
<p>Committee members present (list all, including chair and vice chair): Peter Guadagni - President; Chris Colburn - VP of Administration; Ed Coates - VP of Local Operations; Donn Livoni - VP of Programs; Chris Campbell - VP of Community Services; Greg Danner - Secretary; Teddy Decker - Treasurer; Maria Elias-Williams - Legal Counsel; At-Large Directors: Carrie Stolar (Breadbasket); Jeff Strahota (Colonies); Maddie Sibia (Dixie); Dan Cox (Great Lakes); Clare Kubiak (Oceana); Diana Triana (South Central); Jill Gellatly (Southwest); Dawson Hughes - CEO; Past Presidents: Nadine Day, Rob Copeland, Nancy Ridout, Ted Haartz; Dale Ammon (USA Swimming Liaison to USMS).</p> <p>Not present: At-Large Directors: Matt Miller (Northwest); Past Presidents: Patty Miller (Immediate Past President), Jim Miller, Tom Boak, Jeff Moxie, Mike Laux and Dan Gruender. Mel Goldstein is recused from the Board due to his contractor position with USMS.</p> <p>Guests: Sandi Rousseau, Jack Groselle.</p>		

Minutes

The meeting was called to order at 8:34 pm ET.

1. Agenda review and declarations of conflict of interest (Peter): None. New Board members welcomed.
2. Ratification of email vote approving October 21, 2019 Meeting minutes (Greg): **MSA to approve the minutes. The motion passed unanimously.**
3. Minute of good news (Ed): Some positive stories were shared.
4. CEO's Report (Dawson):
 - a. Unified fee memo (report issued prior to tonight's meeting): 31 total LMSCs including five of the seven largest and 14 of the 15 smallest LMSCs have approved the unified fee. This was ten more LMSCs than budgeted.
 - b. Fall Fitness Challenge: Entrants currently at 1,139. Closing in on the second highest total ever. We're noticing more sharing on social media.
 - c. The Fitness Logs have been integrated with Swim.com. Usage of the legacy Fitness Logs had been trending down for several years.
 - d. High Performance Camp: In consideration of the new Race Club partnership, which includes promotion of two masters camps annually, Dawson has continued communication with Hill Carrow about how USMS can and cannot help promote the high performance camp moving forward.
 - e. Ted asked if there was a membership increase in October over last year. Dawson said we had about 1,200 members in October, so it was slightly higher than last year for that month. On a related note, renewal messaging will be issued to our members soon.
5. Recommendations of SSL-ALTS Task Force (Carrie): Information was distributed to the BOD in advance of the meeting.
 - a. Six members: Carrie Stolar, William Kolb, Bill Brenner, Nancy Ridout, Jay DeFinis, and Brandon Franklin.
 - b. Identified responsibilities.
 - c. Building a program and talking to a facility can be imposing. Guidance from a committee would be helpful.
 - d. Programming focus as opposed to fundraising for SSL.
 - e. From an ability perspective, it would be helpful to bridge the gap between ALTS and a USMS club.
 - f. **MSA to form ALTS Programming Task Force. The motion passed unanimously.**
6. Concurrence with President's appointment of permanent committees of the Board (Peter): **MSA concurrence with President's appointment of permanent committees of the Board.** Nadine: Point of clarification that VPs should be updated for their respective committee membership, but other committee members are on it until the end of the year. **The**

motion passed unanimously. Regarding the National Board of Review (NBR) hearing pool, Peter will be asking for suggestions on the forums.

7. CCS Board Meeting update (Rob/Dan): Both shared information from the CCS Summit. Nationals will be at the Greensboro Aquatic Center. Bids were reviewed for 2021 and a site was selected, pending confirmation and contracts. Board education was a big topic at the event. Peter asked if they have term limits on the CCS Board. Rob said there are none; both Rob and Dan indicated a willingness to let others take over their advisory roles.
8. Challenges to Board membership from President (Peter):
 - a. 100% Board giving to SSLF: Encouraged all Board members to contribute.
 - b. 100% Board participation in award nominations: Noted that there are many worthy people out there, so please nominate.
 - c. Chris Colburn pointed out that there is an optional line item on the Board reimbursement form that can be easily used to donate a portion to SSL.
9. The next EC call will be at 8:30pm ET on Monday, December 2, 2019. The next BOD call will be at 8:30pm ET on Monday, December 16, 2019.

The meeting was adjourned at 9:20 pm ET.

Respectfully Submitted,

Greg Danner, Secretary