

Committee Name:	Board of Directors	Session #:	1
Committee Chair:	Patty Miller	Date/time of meeting:	5/21/2018 8:30pm ET
Minutes recorded by:	Greg Danner		

Actions Taken:

1. Approved: Ratification of email vote approving the April 23, 2018 Board of Directors Meeting minutes.
2. Approved: Recommend 504.1.5 amendment to Legislation: *All voting members of the Finance, Legislation, Long Distance, and Rules Committees, the chairs of all standing committees, the chairs of permanent committees of the board, the legal counsel, and the National Board of Review chair.*
3. Approved: Recommend 504.1.5 amendment to Legislation: ~~*All voting members of the Finance, Legislation, Long Distance, and Rules Committees, the*~~ *The chairs of all standing committees, the legal counsel, and the National Board of Review chair.*
4. Approved: Recommend 507.1 amendment to Legislation: *...Standing committees shall meet and conduct business as necessary throughout the year and ~~shall~~ may meet in conjunction with the annual meeting of the House of Delegates...*
5. Approved: Recommend 601.2.5 amendment to Legislation: *Publication of Proposed Amendments—All proposed changes shall be published and distributed to each LMSC and each member of the House of Delegates not later than 30 days before the start of the annual meeting of the House of Delegates ~~August 15.~~*
6. Failed: Recommend removing the Legislation Committee and Rules Committee, creating a new Rules and Regulations Committee, and removing the rule-making portions of the LMSC Development Committee and Long Distance Committee. (various relevant rule change proposals were prepared).

Number of committee members present: 23

Absent: 4

Other Delegates: 0

Committee members present (list all, including chair and vice chair): Patty Miller - President; Peter Guadagni - VP of Administration; Chris Colburn - VP of Local Operations; Donn Livoni - VP of Programs; Frank (Skip) Thompson - VP of Community Services; Greg Danner - Secretary; Ralph Davis - Treasurer; Maria Elias-Williams - Legal Counsel; At-Large Directors: Tom Moore (Breadbasket); Dave Diehl (Colonies); Rob Copeland (Dixie/Past President); Sarah Welch (Northwest); Leianne Crittenden (Oceana); Ed Coates (South Central); Dan Cox (Great Lakes); and Laura Winslow (Southwest); Dawson Hughes - CEO; Past Presidents: Nadine Day (Immediate Past President), Nancy Ridout, Jim Miller, Tom Boak, and Ted Haartz; Dale Ammon (USA Swimming Liaison to USMS).

Not present: Past Presidents: Jeff Moxie, Mike Laux and Dan Gruender. Mel Goldstein is recused from the Board due to his contractor position with USMS.

Guests: None.

Minutes

The meeting was called to order at 8:35 pm ET.

1. Agenda review and conflict of interest declarations (Patty): Laura and Tom Boak noted that they are on the Finance Committee.
2. Minutes and approval/ratification (Greg): Ratification of email vote approving April 23 Board minutes: **MSA to approve the minutes. The motion passed unanimously.**
3. CEO's report (Dawson):
 - a. Spring Nationals in Indianapolis – In addition to the record turnout, the event was well run.
 - b. USMS 3.0 –
 - i. The development cycle is progressing: an integrated email marketing platform and club registration (Club Finder) updates are expected for this year.
 - ii. They're also working on a new strategy for the email aliases (forwarding addresses) that have been experiencing issues.
 - iii. A new modernized community and LMSC template websites are in the works or being discussed.
 - iv. Beyond Phase 2: Personalization tuning and analytics are on the schedule.
 - c. Membership – 5.5% behind last year. The National Office has issued messaging on the Summer Fitness Challenge and Try Masters Swimming Week.
 - d. Dawson is working closely with USA-S sponsorship, and there have been some local ticket offers to TYR Pro Series events, as well as a clinic in Irvine after Nationals.
 - e. National Office Staff updates – Laura Hamel has officially stepped back in her role, but still working for USMS. We will have a smooth transition in the organization's messaging.
 - f. Questions: None.

4. Report from May 19 USAS in person meeting (Patty). This was an International Relations meeting, which was in conjunction with CONSANAT.
 - a. The CONSANAT President indicated that South America is working to grow all of the aquatic disciplines, including Masters.
 - b. USAS recently defined a mission statement, which they want to be ratified by each of the aquatic NGBs. Patty will bring this to the Board prior to September.
 - c. Now that the World Championships involves Masters, we should be mindful of Masters needs and communicate those to USAS.
 - d. USAS convention involvement. We will give them some indication by September what we will be doing for the next uncontracted convention (2022).
 - e. USAS nominations – Each organization gets one individual on the Executive Committee. Tom Boak is currently the USAS Treasurer and Patty suggests we continue to support him.
 - f. There was a question raised about whether individual persons brokering the convention contracts receive travel benefits in addition to what USAS receives. Tom Boak believes that is not the case, but will review any specific questions related to this topic if they are sent to him after this call.

5. Legislation proposals:
 - a. Convention Task Force (See Rob's forum post) –
 - i. **MSA to recommend 504.1.5 amendment:** *All voting members of the Finance, Legislation, Long Distance, and Rules Committees, the chairs of all standing committees, the chairs of permanent committees of the board, the legal counsel, and the National Board of Review chair.* Discussion: The Board approval results in submitting them to Legislation Committee for consideration, and by extension the HOD. **The motion passed unanimously.**
 - ii. **MSA to recommend 504.1.5 amendment** (separate idea from the prior): *All voting members of the Finance, Legislation, Long Distance, and Rules Committees, the chairs of all standing committees, the legal counsel, and the National Board of Review chair.* Discussion: Rob explained that the language will be merged with the prior amendment, if both of are approved. With that understood, the discussion centered on whether this would have an impact on volunteerism at the convention. There were some concerns regarding that aspect, but it was noted that most committee members don't have automatic delegate status and convention turnout by those members is still very good. Rob indicated that we want to encourage members to attend the convention outside the scope of delegate status. It was pointed out that most delegates are reimbursed by their LMSC for the convention, so it might be difficult to grow the group of non-delegate attendees. **The motion passed.**
 - iii. **MSA to recommend 507.1 amendment:** *...Standing committees shall meet and conduct business as necessary throughout the year and ~~shall~~ may meet in conjunction with the annual meeting of the House of Delegates...* **The motion passed unanimously.**
 - iv. **MSA to recommend 601.2.5 amendment:** *Publication of Proposed Amendments—All proposed changes shall be published and distributed to each LMSC and each member of the House of Delegates not later than 30 days before the start of the annual meeting of the House of Delegates August 15.* Discussion: Flexibility of dating is necessary due to the fluctuation in the annual meeting dates. **The motion passed unanimously.**
 - v. **MSF to recommend removing the Legislation Committee and Rules Committee, creating a new Rules and Regulations Committee, and removing the rule-making portions of the LMSC Development Committee and Long Distance Committee.** Discussion: Board member opinions were varied on this proposal. The Volunteers Task Force questioned the proposal because their final recommendations are not ready yet. The USA-S structure was listed as one rationale for the proposal, but some Board members felt that USMS was not similar enough for that to be relevant. It was noted that this proposal would improve efficiencies with these committees and at convention. Another concern was that the four committee Chairs were under the impression that the first step was related to standardizing the formatting of the rule change documentation and presentation, as opposed to altering the rule making functions. **The motion failed.**

Tabled for special BOD Meeting Monday, June 4 (in lieu of the Executive Committee Meeting):

 - b. College Club Swimming bridge (Dawson)
 - c. Diversity Task Force (Sarah)
 - d. Potential amendment to Rule 508.2 (Pacific LMSC)

6. UANA Committee Nominations – Rob (with Greg and Chris) – Tabled.

7. New business: none.

8. The next Board call will be 8:30pm ET on Monday, June 4, 2018. The next EC call will be 8:30pm ET on Monday, July 2, 2018.

The meeting was adjourned at 10:18 pm ET.

Respectfully Submitted,

Greg Danner, Secretary