

<b>Committee Name:</b>	Board of Directors	<b>Session #:</b>	1
<b>Committee Chair:</b>	Patty Miller	<b>Date/time of meeting:</b>	8/21/17/2017 8:30pm EDT
<b>Minutes recorded by:</b>	Chris Colburn		

## Actions Taken:

1.

**Number of committee members present: 20**

**Absent: 9**

**Committee members present (list all, including chair and vice chair):** Patty Miller - President; Ed Tsuzuki - VP of Administration; Chris McGiffin - VP of Programs; Chris Stevenson - VP of Local Operations; Frank (Skip) Thompson -VP of Community Services; Chris Colburn – Secretary; Ralph Davis – Treasurer; Maria Elias-Williams - Legal Counsel; At-Large Directors: Tom Moore (Breadbasket); Dave Diehl (Colonies); Rob Copeland (Dixie/Past President); Dan Cox (Great Lakes); Sarah Welch (Northwest); Leianne Crittenden (Oceana); Ed Coates (South Central); and Laura Winslow (Southwest); Dawson Hughes – CEO; Past Presidents: Nadine Day, Jeff Moxie, Tom Boak and Ted Haartz.

**Not present:** Dave Coddington (USA Swimming Liaison to USMS); Past Presidents: Jim Miller, Nancy Ridout, Mike Laux and Dan Gruender. Mel Goldstein is recused from the Board due to his contractor position with USMS.

**Guests:** none.

## Minutes

The meeting was called to order at 8:31pm EDT.

1. Agenda review and conflict of interest declarations (Patty): Patty welcomed everyone to the call. There were no conflicts.
2. Approval of Meeting Minutes (Chris Colburn): Due to requests related to the minutes of the Summer Board Meeting, the final draft of the Summer Board Meeting minutes will be approved via email and ratified at the first Board Meeting at Convention.
3. CEO's Report (Dawson):
  - a. Dawson reported that staff has been reassigned to cover ex-officio committee roles. There is backup staff for each of the primary staff members for each committee.
  - b. Second budget call is tomorrow with Finance. There will be a call Thursday with SSL Board related to budget items.
  - c. The National Office should be able to get budget out in the next couple days.
  - d. College Club registration went live officially this morning. Individuals will be able to start registering next week. Information and registration flow is available at collegeclubswimming.com. Four clubs are already registered and over 60 have indicated interest. We should have some good data by the time we get to Dallas. Laura asked what period the clubs are registering for, and Dawson indicated it's for the 2017-18 school year. Ed had some questions about the club registration process which Dawson clarified. Dawson thinks there are 200 potential clubs around the country, and hopes that we can take advantage of some of the organic growth that has taken place. Skip asked about the club fee structure. Dawson indicated that the college club fees are dependent on club size, and that students do not pay individual membership fees. Clubs participating in the College Club National Championship will need to register this year to participate.
  - e. Membership: New member registration continues to be a challenge. Compared to last year where August was a very strong month, we are quite a bit ahead of where we were in August 2015. We have registered over 1000 year-plus members so far this year. We are getting more renewals from members who have not joined for one or more members. We have also gotten "Refer a Friend" members in June. We are about half a percent behind where we were last year. Dawson expects we'll be fine in September and October. We will have more numbers about membership in August as we get closer to convention. The National Office is working to collect what data we can to try to correct the problem into 2018.
4. Convention Items:
  - a. Hot Topics: Patty solicited any hot topics from the group.
    - i. Skip mentioned implementation of 25s as a potential hot topic.
    - ii. Legislation items including the fees proposal (L-8) will likely come up. Rob provided some insights as to the sense of the Legislation Committee, and how their insights will affect their recommendations. Patty asked if the reactions of the committee were something that we could do better with to improve their understanding. Ed also provided some insights into the thinking that comes from the committee, and how we can work with it. The discussion continued about both the legislation and finance proposals and how we

can allocate time early in the convention so people can understand the items that might be of particular concern. Patty wondered if there is something we can do differently to help people to better understand the rationale behind some of these proposed changes. There are some questions about how decisions are made by the committees and the Board, and executed by the staff, as opposed to members of the House of Delegates (HOD) who have concerns about the changes from being an organization that was run more by the HOD and the volunteer infrastructure than now volunteer governed and staff run. Skip also mentioned that he references the transition in progress in his report. Patty emphasized the mission statement and how we can best fulfill the mission of the organization.

- b. New Delegate Orientation: We will not schedule a separate new delegate orientation this year. Instead we will do an introduction for the entire HOD. Ed indicated that there are ~42 new delegates. The new delegate luncheon will be on Thursday.
  - c. Parliamentarian: Patty is still looking for a parliamentarian. She has solicited one person who has not responded. The group discussed the requirements for the role, and potential candidates for the role. There was also discussion about the Clerk of the House. Onshalee was brought up as a candidate for the Clerk of the House. Rob Copeland and Dawson will coordinate. Rob Copeland will be parliamentarian and will work with Onshalee as Clerk.
5. Pre-Convention Updates from Officers:
- a. Sports Medicine: Sally Guthrie is going to a presentation about some of the studies Sports Medicine did a couple years ago related to age, physical fitness, and the like. Skip will email the title of the presentation to the Board. There was some discussion about other topics that had been proposed that were related to Open Water.
  - b. Staff turnover will be a topic of discussion at Convention, as will the pace of change.
  - c. There will be instructors for the dryland workouts at Convention.
6. Chris Stevenson will not be at Convention, and his committees need coverage at convention. Chris Colburn will be available at all meetings not opposed with Rules, as the group determined that it would not be a conflict even though he is running for VP of Local Operations.
7. The next meeting of the Board will be at 8:30am CDT on Wednesday, September 13, 2017 at the USAS Convention.

The meeting was adjourned at 9:35pm EDT.

Respectfully Submitted,

Chris Colburn, Secretary