

Committee Name:	Board of Directors	Session #:	1
Committee Chair:	Patty Miller	Date/time of meeting:	10/17/2016 8:30pm EDT
Minutes recorded by:	Chris Colburn		

Actions Taken:

1. Approved: the minutes of the September 25, 2016 Board Meeting
2. Approved: the recommended changes to the Investment Policy as written

Number of committee members present: 21

Absent: 6

Committee members present (list all, including chair and vice chair): Patty Miller - President; Ed Tsuzuki - VP of Administration; Chris McGiffin - VP of Programs; Chris Stevenson - VP of Local Operations; Frank (Skip) Thompson -VP of Community Services; Chris Colburn – Secretary; Ralph Davis – Treasurer; Maria Elias-Williams - Legal Counsel; At-Large Directors: Tom Moore (Breadbasket); Dave Diehl (Colonies); Rob Copeland (Dixie/Past President); Dan Cox (Great Lakes); Sarah Welch (Northwest); Leianne Crittenden (Oceana); Ed Coates (South Central); and Laura Winslow (Southwest); Dawson Hughes – CEO; Past Presidents: Nadine Day, Ted Haartz, Jim Miller and Nancy Ridout.

Not present: Dave Coddington (USA Swimming Liaison to USMS); Past Presidents: Jeff Moxie, Tom Boak, Mike Laux and Dan Gruender. Mel Goldstein is recused from the Board due to his contractor position with USMS.

Guests: none.

Minutes

The meeting was called to order at 7:32pm EDT.

1. Agenda review and conflict of interest declarations (Patty): Patty welcomed everyone to the meeting. There were no conflicts. Patty welcomed new board members Tom Moore and Ed Coates.
2. Approval of Meeting Minutes (Chris Colburn): **MSA to approve the minutes of the September 25, 2016 Board Meeting.**
3. CEO's Report (Dawson):
 - a. Our momentum from August member registrations seems to have continued. We are at almost 63,400 members. As of today, we have already reached October's membership numbers from last year. The National Office was working on a campaign that's a little different for the November/December timeframe, centered around both renewals and new members.
 - b. The new staff structure from Dawson's presentation at the July Board Meeting has been announced to the staff. It will be official on January 1, but the changes are well underway.
 - c. Jessica Porter, the new Senior Director of Membership Acquisition and Services, has been on board about two weeks and is picking things up quickly.
 - d. There are lots of discussions about IT long term planning, and bringing in managed services to help with the infrastructure. Dawson hopes to have an IT roadmap proposal ready shortly after the first of the year.

Skip asked about the percentages of membership numbers are year plus. 67% of August and 72% of September memberships are year-plus. We are just over 4000 members who have already registered for next year.

4. Patty went over some ground rules for the new Board members related to the conduct of Board meetings.
5. Action/Discussion Items:
 - a. Proposed amendments to Investment Policy (Ralph): Ralph discussed the proposed changes to the policy that were distributed to the Board. Laura asked questions about the source and rationale behind the changes, and Ralph indicated that the investment committee, with the agreement of Northern Trust, made the recommendations with the hope of a greater return on investment. Maria asked if or how this affects our cash reserves. Ralph indicated that our investment funds are not included in the calculation of our liquid funds. **MSA to accept the recommended changes to the Investment Policy as written.**
 - b. Convention planning for 2017 (Patty): Patty sent some comments to the Board from one of the attendees. The three main topics regarded the skit; how we tend to get stuck in parliamentary procedure; and about getting future volunteer leaders in the organization. There was an extensive discussion about the history and substance of the skit, and what can be done to provide oversight and make the skit a more positive experience. Patty asked two Board members (Laura Winslow and Rob Copeland) to look into the issues surrounding the skit and the potential for oversight going forward. Maria and Dave also volunteered to assist. On the parliamentary issues, the EC can find ways that the House can avoid getting lost in process as Rob Copeland, Bill Tingley, and Chris Colburn take a

closers look at our Standing Rules. Rob Copeland mentioned that we only spend ~7 hours of Convention on elections, rules, and the budget. Rob suggested shrinking the House of Delegates to the folks who do those things, and possibly expand the LMSC summit to a leadership workshop where other business can be conducted. Rob suggested that Governance look at that. There was some debate about the purpose of convention, and the Board made a number of suggestions on how we could improve the Convention process so people can better follow along and participate. Patty said the EC will go back and look into more tools to simplify things for the House.

- c. Inquiry regarding doping policy statement (Patty/Dawson): Patty and Dawson received a member inquiry related to doping. The request was that USMS should come out with a policy statement, to which the requestor came up with a recommendation. There was some discussion on how to address the recommendation. Further discussion encouraged acknowledgment so members know we're discussing it. Patty thinks we're being asked to make a statement that's a rule, and that he should propose that through the rules process in his LMSC. Others think we should just move on with the status quo. Patty and Dawson will respond to the member that USMS will not be releasing a statement at his request.

6. Updates:

- a. LMSC Leadership Summit: Patty talked with Paige Buehler, and she is willing to chair the task force for the Summit. We do have a Task Force with a number of members already assembled: Paige, Jill Gellatly, Teddy Decker, Bruce Rollins, Susan Ehringer, Ed Tsuzuki, Chris McGiffin, Nadine, Doug Hayden, Clare Rudd & Dan Cox. They will be doing some quick work to get things going.
- b. Committee Assignments: Patty has received the spreadsheet with everyone's choices. Patty will not be starting from scratch, but will be working with the committee chairs to continue once she has the opportunity to get something out to the chairs for comment.
- c. Next Board call will be at 8:30pm EST on Monday, November 28, 2016 because of a conflict on 11/21 with Golden Goggles. The next EC call will be Monday, November 7 at 7:30pm EST.
- d. Nadine provided an update with the UANA crowdfunding initiative. The website is going to be launched in early to mid-November. Also launching another outreach before December in support of the WC in Windsor. Fundraising will be for Haiti. Two national coaches and three swimmers lost their homes. Nadine is the liaison for the USAS athletes. They're starting to work on ideas for outreach. When we had Katrina, USMS did outreach to some member clubs. We don't know if any USMS clubs were affected by Hurricane Matthew, but we may want to look into that. Patty asked Dawson to keep us apprised if Anna Lea/Tracy hear of any clubs needing assistance.

The meeting was adjourned at 9:47pm EDT.

Respectfully Submitted,

Chris Colburn, Secretary