

United States Masters Swimming Board of Directors Meeting

April 19, 2012

FINAL

Action Items:

- **MSA - Board of Directors approved the March minutes.**
 - **MSA: Approved final 2012 ED Bonus with weighting.**
 - **MSA – Board of Directors approved the consent agenda items.**
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Nadine Day - President called the meeting to order at 8:35 p.m. EDT. Also present were: Michael Heather -VP of Administration, C.J. Rushman -Secretary, Ralph Davis- Treasurer, Ed Tsuzuki- VP of Local Operations, Dave Diehl-VP of Programs, Jody Smith-VP of Community Service, Jeff Moxie -Immediate Past President, Patty Miller-Legal Counsel, At-Large Directors; Chris McGiffin (Colonies), Phil Dodson (Great Lakes), Anthony Thompson (Breadbasket Zone), Maria E. Williams (Dixie), Hugh Moore (Northwest), Don Mehl (South Central), , Executive Director - Rob Butcher; Past-Presidents Ted Haartz, Rob Copeland, Jim Miller, and Nancy Ridout. Special Guest: Sarah Welch

Not present: At-Large Directors; Jim Clemmons (Oceana), Phil Whitten (Southwest Zone), Past Presidents - Dan Gruender, Mike Laux and June Krauser. Past Presidents Tom Boak and Mel Goldstein are recused from the BOD due to their contract positions with USMS.

Agenda Items:

MSA – Board of Directors approves the March minutes.

The Board of Directors goes into Executive Session at 8:35 pm EDT to discuss the Executive Directors 2012 Bonus Goals. MSA: Approved final 2012 ED Bonus with weighting. The Board comes out of Executive Session at 9:10 pm EDT.

Executive Directors Report

- Membership through April 15 is 46,559 compared to 44,613 same date in 2011.
- We have developed a consolidated resource page for tri-athletes, including a testimonial video with USMS member and Olympian Jarrod Shoemaker, at www.usms.org/content/triathlon.
- The Auditors have been in the Sarasota office this past week meeting with staff and gathering information as part of our annual review.
- We have signed an agreement with PTI Services to conduct our IT review and recommendations. We expect to have a report by the July board meeting.
- The Arthritis Foundation is nationally promoting swimming as a preferred lifestyle. USMS and USA Swimming are meeting with the Arthritis Foundation leadership regarding opportunities between our organizations (below is the dialogue for background reference. Matt Farrell is the designated USA Swimming point of contact).
- On April 25, the Rob B will be in Colorado Springs with leaders from the National Swimming Pool Foundation, YMCA, CDC, USA Swimming and others as part of a Learn to Swim "think tank" with a goal of collaborating to get 1 million more American's swimming (attached is the agenda and meeting attendees).
- Our Endowment Fund balance stands at \$204,800
- Our Swimming Saves Lives Foundation balance stands at \$101,698
- Our SSL 2012 budget is \$90,000. We have spent \$25,156 so far and anticipate coming in significantly under the \$90,000 budget
- We have received more than 55 applications for the college grant program Other than a few learn to swim grant requests; we have received no other SSL grant requests for 2012.

Rob B sent information regarding a “think tank” seminar held in Colorado Springs, Colorado. Anthony asked Rob B if Rob was going to attend. Rob responded that he would be attending representing USMS.

Presidents Report

Nadine will be attending the following events: YMCA Masters Nationals in Ft. Lauderdale, USMS Nationals in Greensboro, IAHSFF/ISHOF, Worlds in Riccione Italy, 5K USMS Nationals in Indianapolis, 2012 Olympic Trials, and USMS Nationals in Omaha

MSA- Board of Directors approved the consent agenda items.

Open Water Committee minute discussion regarding the plans to implement Article 203.1.1C Other sanctions

- Open water events more open and user friendly. Dave does not have any updates. Jim M asked is the Open Water committee is following the guidelines that USA Swimming utilizes. Dave said the committee is have a meeting in two weeks and will be discussing. Jim M said it would be beneficial to have the same uniform standard for the entire country. Chris wanted to know what the expectation for recognition events, do they have the same safety standards; Rob C-stated that there are no recognition for open water. Dave asked for a sense of the Board. Hugh asked to hear from the Open Water Committee to what they are intending to do. Ed asked to have the Chair of the Open Water committee and the Long Distance committee to join the Board call to discuss the topics so we the Board understanding the details of their proposals. Rob C asked for a Strategy Document from the committee. Phil D asked about the OVET fee and should this be brought back to the Board. Dave D said that the LMSC and the host determine that fee. Nancy said the committee would take a wait and see approach. Deferring the discussion to the next BOD meeting with the leadership of Open Water and Long Distance.

Convention: Nadine Day thanked CJ for sending the Final convention schedule to the BOD. Maria sent the BOD a report on her preconvention site visit. Here is her report; Tracy Grilli and I attended a USAS pre-Convention meeting on 28 – 29 March 2012 at the Sheraton Greensboro Hotel at Four Seasons . . . (<http://www.sheratongreensboro.com/images/overview/SheratonPlannerAllPages.pdf>). We toured the meeting space and sleeping rooms, ate dinner in Joseph’s Restaurant and visited the Greensboro Aquatic Center. The following are tentative plans. The hotel was the site of the 2005 USAS Convention, so many of the BOD may remember the property. It has 250,000 square feet of meeting space and 71 meeting rooms. The layout is such that USMS will have plenty of space to conduct its business comfortably and efficiently . . . and separate from the other NGBs. This is the USMS HO meeting room. There are two pre-function/sitting areas of the HOD meeting room – great place for Delegates to meet prior to meeting. Hospitality Suites have not yet been assigned. We are looking at reserving a 2 parlor/3 bedroom suite and bringing in our own food. The NC LMSC and I will be meeting after Nationals in April to finalize menus, but we hope to offer a full array of breakfast, lunch and dinner items beginning Wednesday afternoon through Sunday morning. Beverages: TBD. There is a really cool night club, “Club Fifth,” that would be a great location for the Thursday night LMSC reception; we are considering a reception there with a “talent contest,” but are considering (due to costs) a BBQ dinner in the hospitality suite. The hotel rooms are simple, but functional. No refrigerators or microwaves. The one I had during my site visit was quiet . . . despite a 750 member youth group attending a meeting! The Greensboro Aquatic Center is about a mile and a half from the hotel. We have lane time reserved from 6 – 7 on Thursday and Friday and 11:30 – 12:30 on Saturday at the Greensboro Aquatic Center (yes, they call it “GAC”). There are 22 lanes that will be split between USMS and USA Swimming. We have (tentatively) 2 buses each day. The pool is 1.7 miles from the hotel. Of course, if you prefer to swim at the hotel. The hotel is very friendly and relatively inexpensive for a hotel. The food in the restaurants is excellent and reasonably priced. There is a shopping mall across the parking lot from the hotel with a Food Court and Outback and Bonefish as outparcels. One can walk to numerous other restaurants I will be finalizing menus for the BOD lunch on Wednesday and Sunday in the next couple of months.

Governance committee: To update and discuss the BOD responsibilities and roles and discuss the BOD interaction on social media

Liability Waiver: Patty to have a recommendation for the next BOD meeting

Membership Product Task Force: completed the survey and approx. 1600 members participated in the survey; the results of the survey will be given at the next BOD meeting.

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Committee Policies have been updated to the website. Committees that have policies updated are the History and Archives, Records and Tabulations, and Rules. Link: <http://www.usms.org/admin/policies/>

SSL Discussion deferred to May's BOD call.

Nadine let the Board know that there is an Open Water Task Force that was requested by Lynn Hazelwood which is in the beginning stages. It will be a cross functional committee. Nadine will let the Board know on the next call what the objectives will be.

Nadine reminded the Board about using communication channels, such as the Forums should be handled with care because it appears we are speaking on behalf of USMS Jim M said that this applies to Twitter, Facebook, and other social media outlets. Jeff also this applies to our emails. Nadine said we will discuss guidelines when using the different channels for communication. Patty will be doing a presentation at the July Face to Face BOD meeting about communication of the BOD.

The next Board of Directors call will be held on Tuesday May 22nd at 8:30 am EDT.

MSA – to adjourn the meeting at 9:40 p.m. EDT.

Respectfully submitted,

C.J. Rushman
Secretary