

**Action Items:**

- **MSA - To suspend part of article 104.5.4B(2) to allow the long course entry form for individual events and all meet information for the meet in Omaha July 5-8, 2012, to be published in the March-April 2012 issue of *SWIMMER* magazine instead of the May-June issue.**
  - **MSA - The recused BOD members will be invited to the January meeting to participate in the Board Training activities.**
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Nadine Day - President called the meeting to order at 8:30 p.m. EDT. Also present were: Michael Heather -VP of Administration, Dave Diehl-VP of Programs, C.J. Rushman -Secretary, Ralph Davis-Treasurer, Jeff Moxie -Immediate Past President, Ed Tsuzuki- VP of Local Operations, Patty Miller-Legal Counsel, At-Large Directors; Chris McGiffin (Colonies), Phil Dodson (Great Lakes), Anthony Thompson (Breadbasket Zone), Maria E. Williams (Dixie), Hugh Moore (Northwest), Jim Clemmons (Oceana), Don Mehl (South Central), Phil Whitten (Southwest Zone), Doug Church – SSL, Executive Director - Rob Butcher; Past-Presidents Rob Copeland, Jim Miller, Nancy Ridout, and Ted Haartz.

Not present: Jody Smith -VP of Community Services, Past Presidents - Dan Gruender, Mike Laux and June Krauser. Past Presidents Tom Boak and Mel Goldstein are recused from the BOD due to their contract positions with USMS.

**Agenda Items:**

**ED Report – Rob B:**

- We have registered 665 clubs for 2012, well ahead of last years pace. Our club development coordinators are making calls and outreach to all club contacts. Our 2012 Rule Book is in the final proof stage and will be mailed with the 2012 club welcome kits the 2<sup>nd</sup> week of December.
- Last year at this same time, we had renewed 12,905 members. As of today, we have renewed 14,307 members.
- Nadine has set all our committee appointments and the committees are operating at full steam. As an example of committee momentum, the Coaches Committee has selected seven coaches who will be writing online workouts as a member benefit. The workouts target the various segments of our membership such as beginner, stroke, open water, high intensity/speed, high volume, triathlon and expectant mothers. The seven coaches and their biographies are being promoted with a full-page ad in the January/February issue of *SWIMMER* magazine.
- We have completed the makeover of *SWIMMER* magazine. The last magazine redesign was 2005 and this redesign will modernize *SWIMMER* with more white space, new graphics, and a few new features. The January/February issue will be shipped the 2<sup>nd</sup> week of December for on time delivery the first week of January.
- We have 21 sponsors renewed and a title sponsor for the 2012 Summer Nationals, we have exceeded our budgeted sponsorship revenue budget. The office renovation project is anticipated to be complete by years end. The search process for our Club and Coach Services Director is progressing as planned.

**Presidents Report – Nadine Day:**

- Committee appointments have been distributed. USMS was invited to participate in the inaugural International Aquatic History Symposium and Film Festival by Bruce Wigo. The History and Archives committee is working putting together a presentation. Nadine has submitted a grant request proposal to the FINA Development Program to host an international master's coach's certification in Ft Lauderdale. Both events will take place in conjunction with ISHOF May 9-12.

VP of Administration – Mike Heather: Committees are actively engaging with their members.

- The Rules Committee met by email beginning November 15, 2011, to consider a request from the USMS Championship Committee for a suspension of part of rule 104.5.4B (2) regarding only the publication of the 2012 long course nationals information. The Rules Committee approved giving its advice and consent to the USMS Board of Directors to suspend part of article 104.5.4B (2). **MSA - To suspend part of article 104.5.4B(2) to allow the long course entry form for individual events and all meet information for the meet in Omaha July 5-8, 2012, to be published in the March-April 2012 issue of SWIMMER magazine instead of the May-June issue.**

VP of Local Operations – Ed Tsuzuki:

- Working with ISHOF on having USMS represented at the International Aquatic History Symposium in Ft. Lauderdale in May 2012. Continued work on gathering and authoring additional USMS history and digitizing records for the archives. Records and Tabulation – developed a statement of purpose for the results database and revising the Guide to Operations to update the Top Ten Recorders responsibilities as well as other important policy issues. Recognition and Awards – established discussion forum and focused on several “Awards” issues related to policy, scope, and increasing award nomination volume. LMSC Development – included Zone Chairs in committee membership. Developed recommendation for updated LMSC Standards, which has been distributed to BOD for review to be discussed in detail at the January face-to-face meeting. Two sub-committees established working on Standards Surveying and Remediation.

VP of Programs – Dave Diehl:

- All three committees are actively engaging with their members. Open Water - sent welcome letter to committee members. Long Distance - Established a Bid Selection Sub-Committee. Developed Postal National Championship Guidelines. Have set dates for bi-monthly conference calls through the end of June. Officials - Setting up committee forum. Requested people that were interested in being on a FINA list of officials for the 2012 World Championships. Eleven names were forwarded by the USMS President.

VP of Community Services – Jody Smith – delivered by Nadine Day; All committees have conference calls established.

Treasurer – Ralph Davis; Susan Kuhlman sent out the controllers report and letter to the Board. Ralph said the Audit Committee will review the gift exception policy and provide the Board an updated document at the Mid Year meeting in January.

Legal Report – Patty Miller; No legal matters to report.

Governance update – Anthony Thompson; The Committee is creating an assessment survey for the Board to evaluate their effectiveness. A link to the survey site was sent out to the Board on Monday, please complete by deadline of December 14<sup>th</sup>.

U.S. Masters Board of Directors Conference Call – November 30, 2011

SSL Update – Jeff Moxie sent out a summary report from the SSL to the Board.

Convention Revamp –CJ Rushman; Convention wrap up document was sent to the EC, which highlighted five specific comments from delegates about convention. CJ will send out information collected from the 2011 USMS Convention Evaluations that will help support task force recommendations.

Volunteer Engagement- Chris McGiffin; The Roles and Responsibilities for Volunteers ties back to the Strategic Plan. A draft Charter was sent to the Board for review and comments. Maria recommended defining volunteer role and responsibilities at convention.

Green Task Force – Maria gave an overview of the report previously sent to the board.

The USA Swimming – USA Swimming supports the formation of a new stand-alone agency to investigate and resolve matters concerning sexual abuse, harassment and bullying.

- Old Business –
  1. Mid Year Board Meeting to be held January 27th through January 29th, 2012 in Peachtree City, Georgia. Please make your travel arrangements.
  
- New Business-
  1. Nadine created a Membership Task Force, made up of the following members; Jill Gellatly - Chair, Mike Heather, Ralph Davis, Betsy Durrant and a member of registration committee.
  
  2. **MSA The recused BOD members will be invited to the January meeting to participate in the Board Training activities.**

The Board of Directors moves into executive session at 9:15 PM EDT to discuss Board activities. The Board of Directors moves out of executive session at 9:30 PM EDT.

The next Board call will be Wednesday December 28<sup>th</sup> at 8:30PM.

**MSA – to adjourn the meeting at 9:31 p.m. EDT.**

Respectfully submitted,

C.J. Rushman  
Secretary