

Committee Name:	Recognition & Awards	Session #:	--	Report #:	--
Committee Chair:	Ray Novitske	Vice Chair:	Sally Dillon		
Minutes recorded by:	Lori Payne	Date/time of meeting:	11/5/13 7:00 PM Eastern Time		

Motions Passed:

None

Number of committee members present: 10

Absent: 3

Committee members present: Ray Novitske (chair), Sally Dillon (vice chair), Carolyn Boak, Laura Val, Lori Payne, Kerry O'Brien, Heather Howland, Maria Elias-Williams, Cheryl Gettelfinger, Rich Burns, Tracy Grilli (ex-officio), Chris Stevenson (EC)

Minutes

The conference call-in meeting was called to order at 7:00 PM Eastern Time

1. To email the entire committee, use the address: recognition-committee@usms.org.
2. Please use the Recognition and Awards section of the USMS discussion forum to brainstorm promotion of awards/nominations. Future conference calls can be at 8:00 PM eastern time.
3. Sally, Cheryl, Rich, and Ray wrote small press releases for Dot Donnelly award winners that were sent out to webmasters and newsletter LMSC's. Thank- you Kerry for the idea used to publicize the coaches awards! Maria will review an updated nomination form that can request local news media contacts be submitted along with the nomination information. The press releases will be done right after convention announcements next year and can be sent to local news outlets in addition to local USMS contacts.
4. Committee members volunteering for the four committee awards:
Ransom J Arthur – Sally Dillon
Club of the Year – Heather Howland and Laura Val
Communications Award – Cheryl Gettelfinger
Dot Donnelly – Lori Payne
5. Goals for 2013-2014
 - a. Goal: Increase nominations
Discussion on how to handle communications and announcements to increase Award nominations. Phone, more personal contact should be tried. All committee members could be assigned a number of LMSCs to contact by phone. More ideas on publicizing the awards to promote nominations and to announce winners are needed. Maria will chair the convention-selected subcommittee on increasing nominations. Subcommittee members are Maria, Laura, Cheryl, Heather, Nancy, Carolyn, and Rich.
 - b. Goal: Promote Service Awards on the Local Level
Sally worked on survey and program to get more LMSCs to recognize volunteers in the past. Will help with updating information with new survey. Laura and Kerry volunteered to help with this task.
 - c. Goal: Work with the National Office in promoting the awards
Cheryl, Tracy, Ray to help
Articles on our awards might need to be 'sold' to Swimmer magazine. Attempts to promote awards in the magazine have had minimal results. Nominations have been announced in magazine and Streamlines in the past. Tracy will check out the editorial calendar with Laura Hammel.

The meeting was adjourned at 7:55 PM Eastern Time
