

Minutes of the Membership Products Task Force Conference Call January 19, 2012

Present: Jill Gellatly (Chair), Michael Heather, Leo Letendre, Anna Lea Matysek, Betsy Durrant
Absent: Ralph Davis

- After calling the meeting to order, Jill asked for a volunteer to take minutes. Betsy agreed. Jill then gave a brief description of the goals and BOD expectations of this Task Force. Discussion followed about the work of the previous Task Forces related to Membership Dues. Task force members were given copies of the final reports prior to the meeting.
- Mike Heather recapped the work done at that time. Betsy asked about the idea of a “rolling membership” and why it was not pursued. A discussion followed concerning the problems with different joining and expiration dates. A number of other membership ideas were introduced and briefly discussed. Additionally, the role of the LMSC was discussed and how it would impact potential outcomes.
- Jill suggested a survey be conducted to establish what members want from the organization. Leo suggested that the survey be sent to a random selection of members and to those in leadership positions. All agreed that would be the best course of action.
- Tasks assigned for the next meeting:

Anna Lea –will distribute the results of a previous survey conducted and isolate the questions related to membership products/fees.

Jill- will distribute the survey to the task force and ask for recommendations for questions for the survey and comments/changes to results of previous survey.

Mike- will set up the next call

- Next meeting will be Thursday, February 2nd at 8 p.m. EST

Respectfully submitted,

Betsy Durrant