



**U.S. MASTERS
SWIMMING**

End-to-End Event Management (E2EEM)

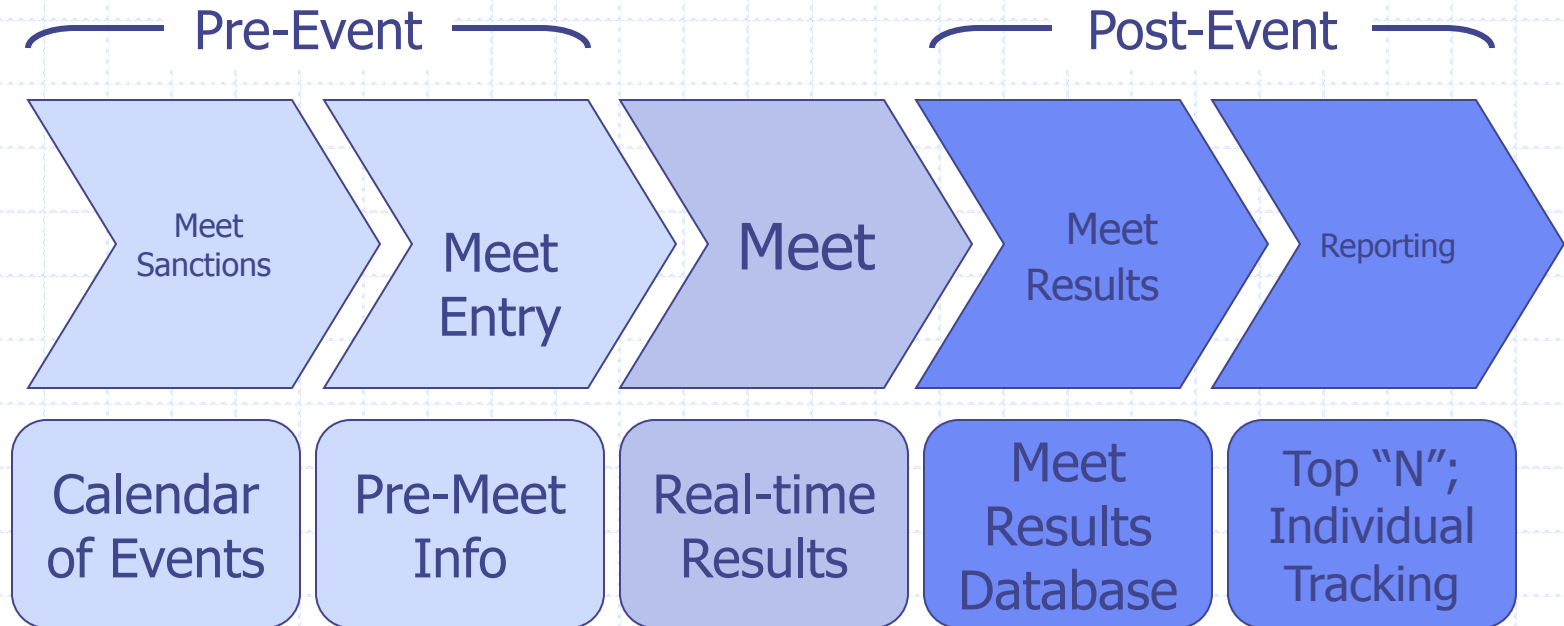
Task Force Update
BOD Meeting
July 2011

Ed Tsuzuki

- ◆ Scope
- ◆ Status
- ◆ Calendar of Events / Sanction Request Process
- ◆ Next Steps

E2EEM - Scope

All web support services for USMS events - from beginning to end.



- ◆ Data is tied together
- ◆ Connected to membership database
- ◆ Complete visibility for all members

E2EEM Task Force “Post Event” Status

◆ Completed

- Meet results
 - ◆ Add/edit swims (individual and relay)
 - ◆ Add split requests
 - ◆ Relay validations
 - ◆ Results submitter ID
 - ◆ All swims linked to source meet
- Event rankings
- Top ten file generation by LMSC (individual and relay)
 - ◆ Top ten file preview reports
- On-line training documentation

◆ Under Development

- Member registration date capture for swimmer audit
- Navigation enhancements

E2EEM Task Force “Pre Event” Status

- ◆ Completed
 - Phase 1 design requirements
- ◆ Under Development
 - Calendar of Events
 - Sanctions Request

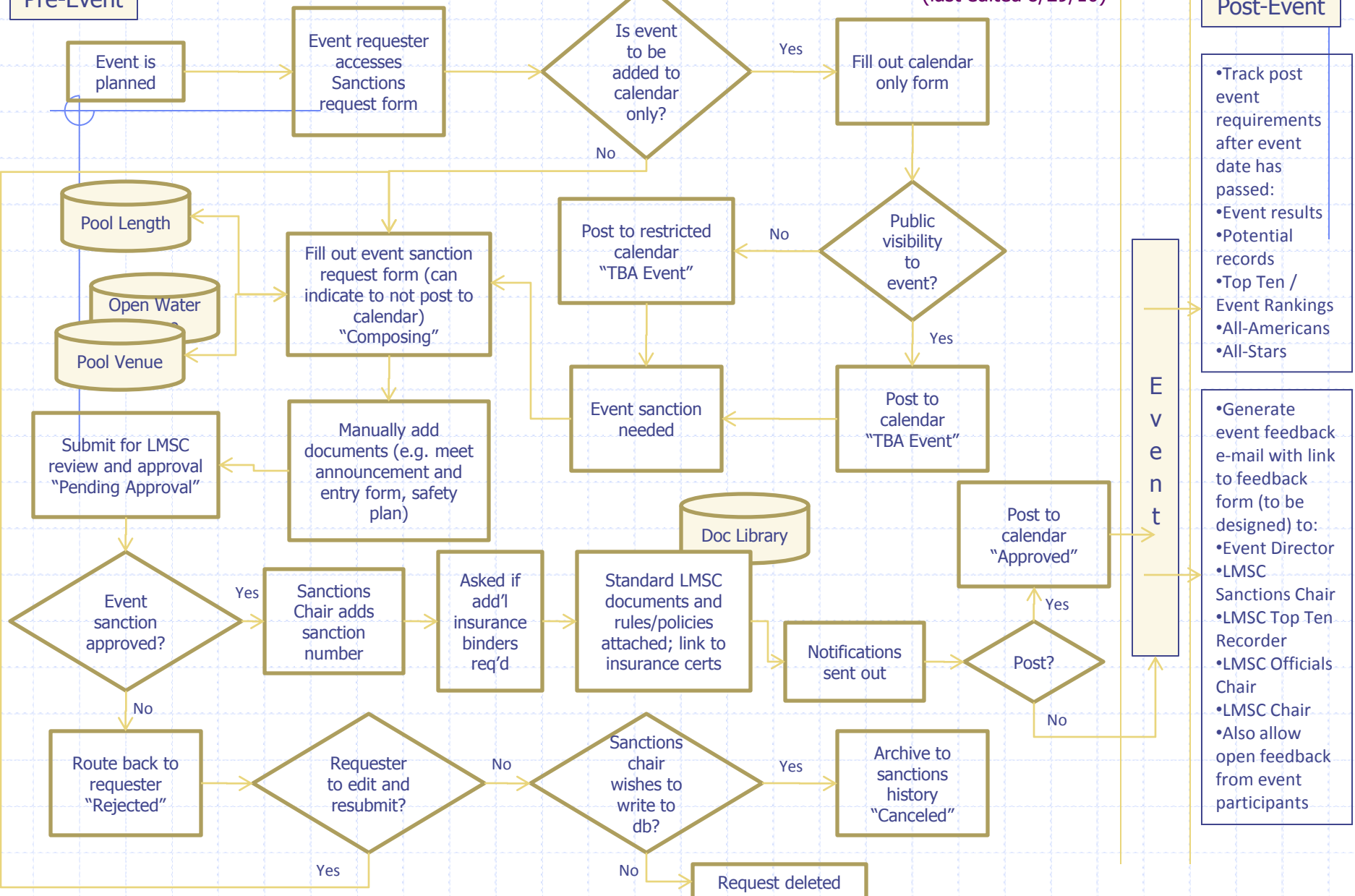


E2EEM Sanctions Process Flow

End-State Vision
(last edited 8/29/10)

Pre-Event

Post-Event



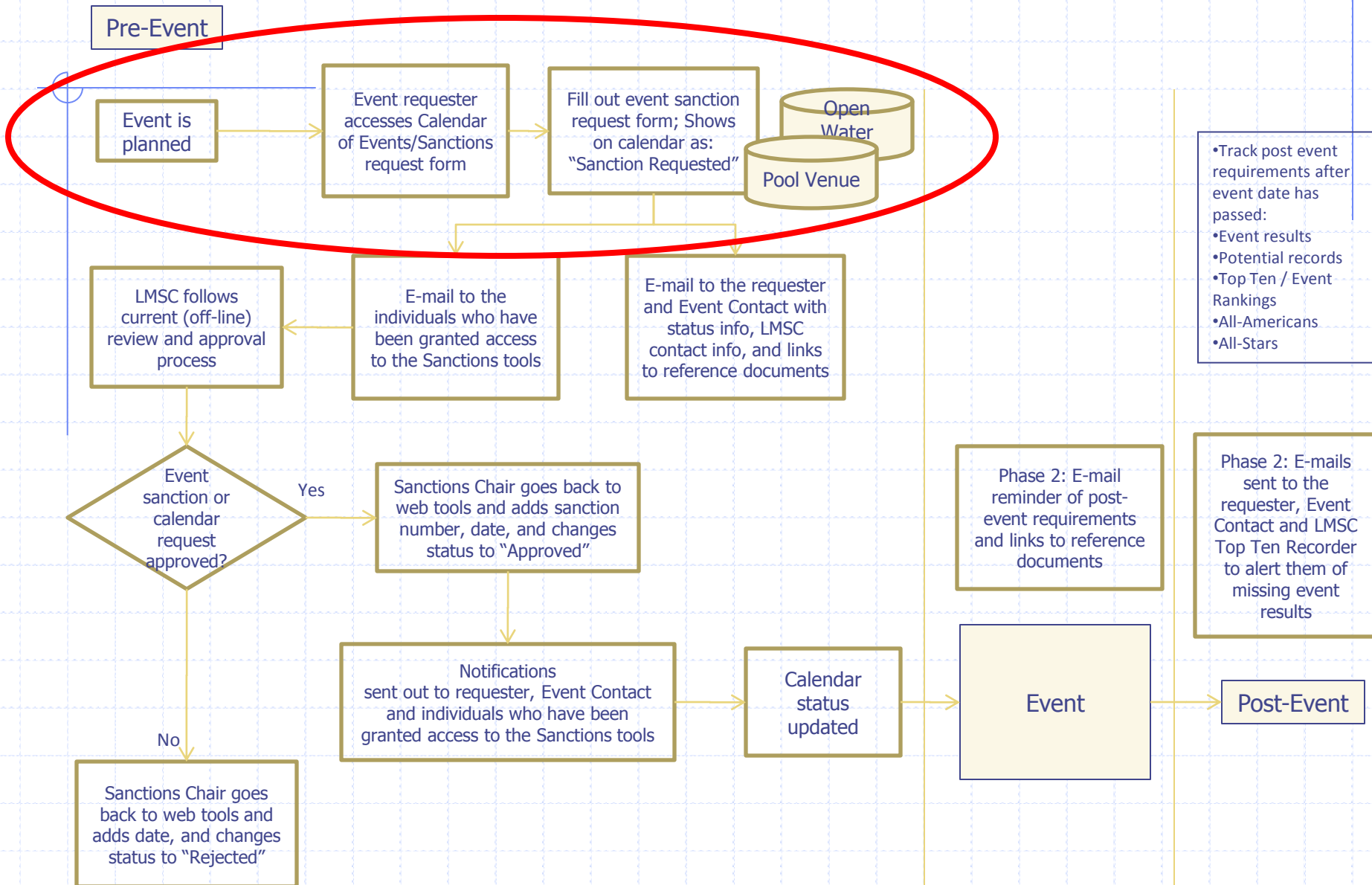
- Track post event requirements after event date has passed:
- Event results
- Potential records
- Top Ten / Event Rankings
- All-Americans
- All-Stars

- Generate event feedback e-mail with link to feedback form (to be designed) to:
- Event Director
- LMSC Sanctions Chair
- LMSC Top Ten Recorder
- LMSC Officials Chair
- LMSC Chair
- Also allow open feedback from event participants

E2EEM Sanctions Process Flow

Phase 1 and 2 Recommendation

(last edited 4/8/11)



Calendar of Events/Sanctions Request Meet Info

Register A New Event Click and drag the area you want to capture.

Meet InfoContact InfoVenue InfoEntry InfoReview & Submit

All items on this page are required unless otherwise noted

Request Type: [Clear Form](#)

Your Name: ✓

Your Email Address:

Confirm Email Address: ✓

Your Phone Number: () -

Postal/Virtual Meet?

Event Type:

Course Type:

Sanction Type:

Event Country:

Event LMSC:

Start Date:

End Date:

Event Title:

Series Title:

Description Of Event:

Advance To Contact Information

Calendar of Events/Sanctions Request Contact Info

Register A New Event

Meet Info | **Contact Info** | Venue Info | Entry Info | Review & Submit

Same As Event Director [Clear Form](#)

All items on this page are optional

Advance Without Adding Extra Contact Info

Providing as much information as possible allows USMS and your local LMSC to provide you, your event, and your workers **the best possible service and benefits.**

Would you like to provide contact information for the following positions?

Event Director

Head Referee

Data Coordinator: Add Contact Info Same As Event Director

[CLOSE X](#)

Referee's State:

Referee's Zip Code:

Referee's Country: USA


Calendar of Events/Sanctions Request Venue Info

Register A New Event

[Meet Info](#) [Contact Info](#) **[Venue Info](#)** [Entry Info](#) [Review & Submit](#)

[Clear Form](#)

Sarasota YMCA Selby Aquatic Center
8301 Potter Park Drive
Sarasota, FL 34238 USA



Is this the venue where your event will be?

[Advance To Next Step](#)

If not, [Search Again](#)

Can't find your venue?

[Add Your Venue](#)

Calendar of Events/Sanctions Request Entry Info

Register A New Event

Meet Info	Contact Info	Venue Info	Entry Info	Review & Submit
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All items are optional, unless otherwise stated!

Event Website URL:

Paper Entries URL:

Online Entries URL:

Upload A Safety Plan:

Other Document

*(Entry form, Entries Plan,
Event Itinerary, etc):*

Calendar of Events/Sanctions Request Review and Submit Info

Register A New Event

Meet Info | Contact Info | Venue Info | Entry Info | **Review & Submit**

Submit Final Information

▼ **Meet Information**

Request Type: Sanction [Edit Information](#)

Your Name: Anna Lea Matysek
Your Email Address: Annalea@usms.org
Your Phone Number: (123) 456-3647

Postal? No
Event Type: Clinic
Course Type: Short Course Yards
Sanction Type: Sanctioned By USMS
Event Country: United States Of America
Event LMSC: Florida

Start Date: 7/29/2011
End Date: 7/30/2011

Event Title: Anna Lea's Test Meet
Series Title:

▶ **Contact Information**

▶ **Venue Information**

▶ **Entry Information**

Submit Final Information

Calendar of Events/Sanctions Request Calendar of Events


Calendar of Events


[Add a New Event](#)

Events

Sorting Events By State
Sort Instead By [Distance](#)

[Advanced Search](#)

 Denotes That An

 **Jul 8**
The 8 Bridge
Distance
[View](#)

Jul 2
32nd Annual
Distance
[View](#)

 **Jul**
Asphalt Green
Town
Distance

Calendar of Events

[Add a New Event](#)

Search for Events

[Simple Search](#)

All items are optional

Meet Title:

Series Title:

Date Range: to

Course Type: Short Course Yards Long Distance

Long Course Meters Open Water

Short Course Meters

Championships:

Include: Events recognized but not sanctioned by USMS

Events neither sanctioned nor recognized by USMS

International Events

Postal Swims

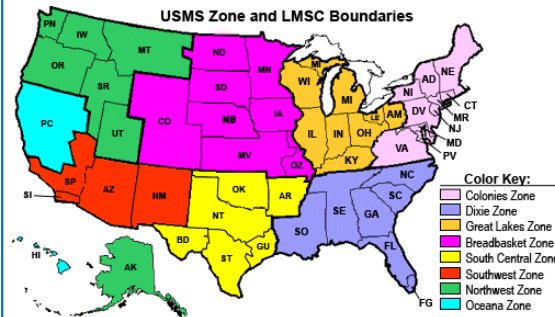
Clinics

LMSCs:

[Select All](#)

[UnSelect All](#)

Tip: you can click on the map below to select/unselect an LMSC



Calendar of Events


[Add a New Event](#)

Events


Sorting Events By State
Sort Instead By [Distance](#)

[Advanced Search](#)

 Denotes That An

 **Open Water**
Open Water Swim
ment
Island
not be calculated
[View Of The Event](#)

Open Water
Edge Swim
rk, NY
not be calculated
[View Of The Event](#)

 **Open Water**
mer Mile Lavallette
Swim
tion Entered
not be calculated

E2EEM Task Force Next Steps

- ◆ Complete meet results enhancements
 - Target Aug 19
- ◆ Complete calendar of events / sanction request form process development
 - Complete notifications and back-end processing
 - Task force to test and provide feedback
 - Target availability by Sep 9
 - Develop training documentation
- ◆ Support external vendors for on-line entry
- ◆ Market and require use for all USMS events

Thank you!

E2EEM - Benefits

- ◆ Superior membership benefits
 - Increased accuracy
 - Enhanced timeliness
 - Improved process efficiency
 - Broad visibility to all steps of Event Management
 - Greater (100%) inclusion

E2EEM – Benefits

(examples)

- ◆ LMSC/Zone Services
 - Meet sanction process
 - Event listing request
 - Calendar listings
 - Meet results loading and reporting
 - LMSC/Zone record tracking
- ◆ Meet Director Services
- ◆ Member Services
 - Comprehensive event calendar with customizable views
 - Links to meet rosters and psych sheets
 - Meet results
 - “Live” event rankings (all times) with complete visibility
 - Individual results tracking