

*Expanding our culture
of Recognition*

LMSC Leadership Summit
March 2015

Recognition is...

- valuing someone's contributions
- acknowledgment
- motivation to continue to provide the service
- meaningful, timely and genuine

Learning Objectives

- Appreciate the significance of the meaningful recognition to volunteers
- Discuss formal and informal acknowledgements that can take place at numerous times during a volunteer's involvement

What are the types of recognition?

Audience participation:

Not just award, announcements at meets, newsletters, Facebook, thank you notes,

How meaningful was the recognition?

The Power of recognition, have meaning to the recipient, more appreciation of the award, not everyone likes the same thing, be creative, it doesn't have to be expensive.



U.S. MASTERS SWIMMING

swimming for life!

www.usms.org

- We are a service and membership organization
- Volunteers are vital
- Recognition and Awards is a philosophy and attitude within our organization

Mission:

To promote health, wellness, fitness and competition for adults through swimming

Service Awards



Captain Ransom J Arthur M.D. Award

USMS most prestigious award.

Criteria: Naming an award, when to present the award-show case event,

Service Awards



USMS Dorothy Donnelly Service Award

First executive secretary 1984-1996,
impact of individual's service at local, club, zone, and national
level

LMSC Awards and Recognition

Guide to Operations: Awards

<http://www.usms.org/admin/lmschb/?>

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Recognizing Officials



What ways have your
LMSC recognized
officials?



Recognizing Members

Swimmer of the Month-
not necessary a
competitive swimmer
Swimmer's being a
grandparent-making it
personal
Anniversary Awards
Emeritus Status:
Longest term members

JOIN

60,000+

Masters Swimmers

Sign up or renew today!

How can we
enhance our
culture of
recognition?

No Shows

- No Time/Personal-no one to do it
- Cost
- Frequency: too routine, impersonal
- What other barriers and pitfalls

Benefits

- Community spirit builder
- Public recognition
- Attracts others to join
- Others?

Informal Recognition



Take your Mark
Let's get started



Designee
who will be
responsible

Borrowing ideas



Communicate via.....

email, newsletter, website, at
meets, clubs

Suggested awards: Formal and Informal



NEW JERSEY
Swimming For
Life
MASTERS SWIMMING

Please join us as we honor
This year's USMS NJ Masters Swimming
Continuous Membership Recognition Awards Recipients

2015 Annual Awards Banquet

Saturday, March 21, 2015 ~ 6:00pm - 10:00pm

DOLCE Basking Ridge Hotel
300 North Maple Ave., Basking Ridge, NJ 07920

Costs:
Award Recipient Complimentary/2015 NJ LMSC Certified Coaches \$15/
Members/Guests \$25 if paid by 3/7/15, \$35 after 3/7/15, \$40 at door

Enjoy our beautiful, Basking Ridge venue. Conveniently located off Rt. 287. A
block of rooms has been set aside at a special rate of \$110 for a Deluxe Standard
room on Saturday, March 21st. To make a reservation, please call 908-953-3025
or visit our link at:
<https://resweb.passkey.com/go/LA032115>

Buffet Dinner - Cash Bar - Guest Speaker - Door Prizes - Time To Socialize
With Your Master Swimming Friends. Please see enclosed registration card.
We look forward to seeing you at the Dolce Hotel!





Maintaining History

COMSA Service Awards

Jack Buchanan Service Award

Year	Male Recipient	Female Recipient
2013	Jack Nuanes	Heide Crino
2012	Brian Hoyt	Peggy Buchanan
2011	Richard Hess	Heather Hagadorn
2010	n/a	Kim Crouch
2009	Jeff Magouirk	Nicole Vanderpoel
2008	Pete Schwenker	Kathy Garnier

Lt Governors Cup Service Award 1983-2007

2007	Will Amos	Marcia Anziano
2006	Mark Plummer	Heather Hagadorn
2005	Jack Truby	Susan Nolte
2004	Jack Buchanan	Cindy Hawkinson
2003	Rich Abrahams	Marcia Anziano
2002	Hank Zentgraf	Karen Zentgraf
2001	Michael Schoenecke	Cathy Drozda
2000	Steve McDanal	Melanie Dullea
1999	Dennis West	Cindy Guthrie
1998	Bob Patten	Dawn Obrecht
1997	George Kenry	Karen Loucks-Baker
1996	Chris Nolte	Susan Nolte
1995	John Tobin	Frances Holmes
1994	Tim Garton	Richalie Cranmer-Ball
1993	Bill Koerber	Ellen Atkinson
1992	Jack Buchanan	Nancy Brueggeman
1991	Dave Snow	Ana-Mary Hottinger
1990	Bill King	Pat May
1989	Dick Strickland	Margaret Stannard
1988	Arnie Dowd	Judy Reed
1987	Jack Truby	Karen Hogan
1986	Mike Chessnoe	Mary Pudim
1985	Don May	Ellen Beavers
1984	Ed Talmage	Louise Mann
1983	Skip Mann	Peggy Buchanan

Award History

Each year since 1983 COMSA has presented an award to one male and female who has made a significant contribution to Master's Swimming and COMSA. From 1983-2007 this award was named the Lt. Governor's Cup. In 2008, the award was re-named as the Jack Buchanan COMSA Service Award. Listed at left are the prior award winners.

The [2014 Nomination form](#) is available here and is due by March 7, 2014.

[Contact the COMSA Board](#)

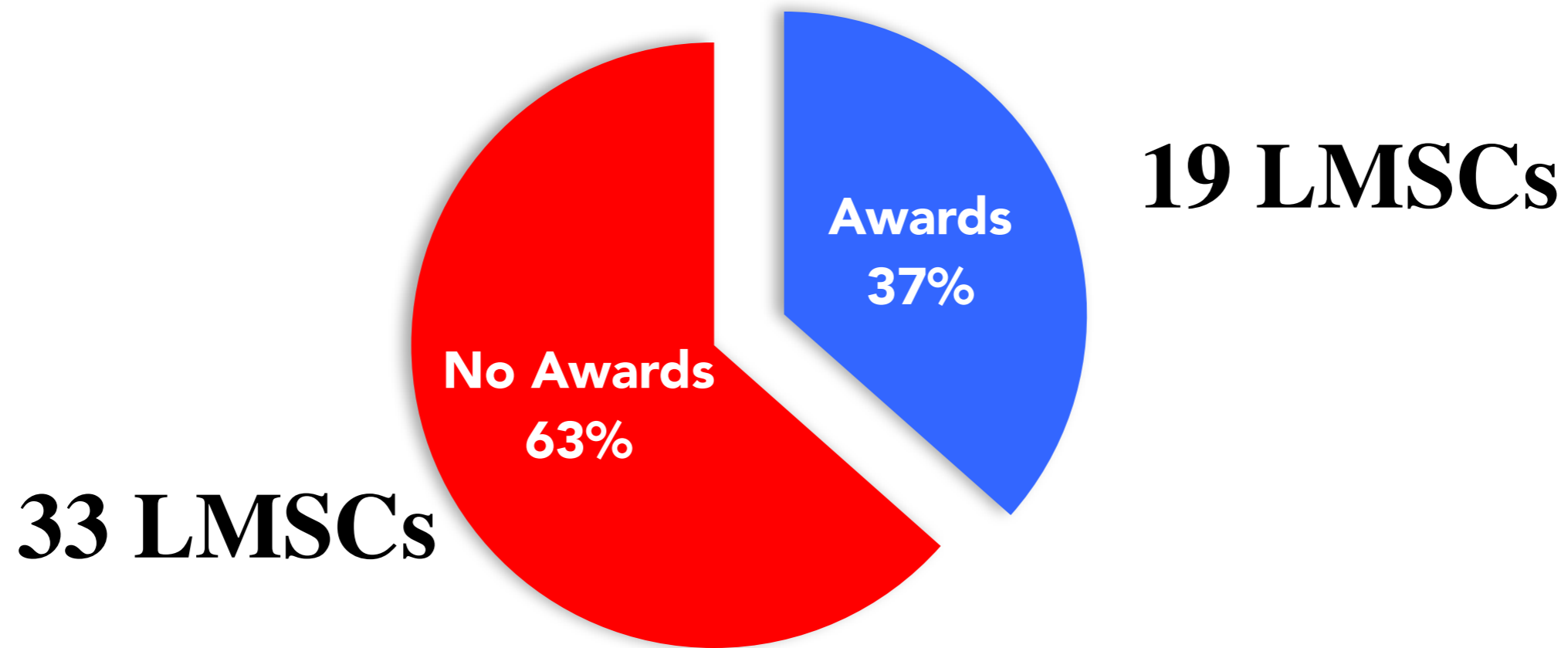
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[Contact the COMSA Web master.](#) -- Facebook

Photos courtesy Bill Cotton, Fort Collins, Colorado

LMSC Participation



Goal by 2017

**52 of 52 LMSC having
a recognition and
awards system in
place**

A map of the United States with state boundaries highlighted in various colors. The map is titled "USMS LMSC Boundaries" at the top. The text "52 of 52 LMSC having a recognition and awards system in place" is overlaid on the map in large, bold, black font.

1000%

Summary

Recognition to be meaningful to
the person receiving the award

Summary

If recognizing many volunteers at once, plan different activities

Summary



Be TIMELY

Summary

Clear Criteria

Summary

Recognition can be spontaneous,
personal and NOT Costly



Summary

The type of recognition also determines the audience you would like to communicate to

Thank you!

- We would like to recognize each one of you for participating in the inaugural LMSC Leadership Summit
- You sacrificed your precious time to invest in the future of your LMSC and your members
- You are taking the lead in creating opportunities for our members.