

Minutes of the Executive Committee Conference Call
May 6, 2001

1. Needs Assessment

The draft questions for the survey were discussed. At this time, we plan to have everything complete by the convention. ACTION: Mel will work with the company to rework the questions to solicit information on how USMS can best serve its members. The Executive Committee will have another opportunity to review the proposed questions.

2. 24 Hour Fitness Proposal

The proposal from 24 Hour Fitness, a Spa or Health Club, was discussed at the January meetings and was discussed again at this time. ACTION: A motion was made and seconded that we do not pursue this proposal. The motion passed.

During the discussion of 24 Hour Fitness, the potential for a stronger USMS relationship with the YMCA was discussed. Mel will initiate a discussion with the YMCA.

3. Public Relations Request for Proposals (RFP)

A subcommittee or task force was selected by the Marketing Committee to prepare the RFP. Members of the task force are Rich Burns, Tom Lyndon, and Melissa Rinker. The Executive Committee reviewed and discussed the suggestions from members of the Task Force regarding approaches and proposed RFPs.. ACTION: The Executive Committee agreed on the following recommendation: The Task Force, in conjunction with the Marketing Committee Chair, should decide on a RFP as soon as possible. It is strongly urged that the replies to the RFP be received and reviewed in time to present a recommendation to the House of Delegates in September so that the public relations project can be implemented as soon as possible after the convention.

4. ISHOF

Jack will meet with the ISHOF Board next week. At that time the selection process for all inductees probably will be changed. The proposal is to induct a total number of individuals from all categories, not specific numbers for each sport. Jack also reported that three bids are being reviewed for a new location for the ISHOF complex. No action was taken.

5. Officer Reports

Jeanne E. reported that the Endowment Fund should be included on the balance sheet. Jeanne will check on details and costs for an external audit and will report back to the Executive Committee.

Jeanne C. will contact the Finance Committee with an over budget request for outside legal services.

Betsy has notified LMSCs of their delegate entitlements and has begun receiving the names of delegates. Nancy will forward names of At Large delegates as they are appointed.

Jack requested that next year's budget include a line item for expenses for ISHOF Board member representing Masters. The appropriate changes to FOG will be proposed.

Mel will be attending the Senior Games in July with the USMS booth.

Nancy continues to work with Carl House about placing all USMS information on the USMS

website.

Lynn reported that Hugh Moore, Communications Chair, works with Jim Matysek to prioritize tasks in getting information on the website. Hugh and Lynn recommend that in the future, the committee should include individuals who are willing to help maintain the website.

Respectfully submitted,
Betsy Durrant, USMS Secretary