A New Paradigm for Volunteerism

A Presentation by Bill Meier Chairman - New England LMSC

Adult swim lessons are much more than just teaching swimming!



A Brief History



Free Kids Community Lessons

Swim America

The Simon's Rock PaceMakers



Happy Masters, Very Happy Participants



SUCCESS BREEDS IDEAS!

The New England – LMSC Project

Teach The World To Swim!

I'D LIKE TO TEACH THE WORLD TO SWIM

I'd like to teach the world to swim,
Like fish below the sea,
Jump through the waves
And down the lanes,
With fly, back, breast and free.

I'd like to teach the world to float,
With fearless bravery,
Stroke endlessly
In the pool and sea,
With inner tranquility.

It's the skill we need.
The world swims today.
It's our common goal.

The Proclamations



WHEREAS, U.S. Masters Swimming (USMS), a 501(c) (3) nonprofit organization that is headquartered in Sarasota. Florida: and

WHEREAS, USMS represents 60,000 USMS adult members who swim with its more than 1,000 local adult swim programs across the country; and

WHEREAS, the Centers for Disease Control estimates that 37% of American adults could not save themselves if they fell in water over their heads. With the inability to swim affecting people's lives in a broad spectrum of ways with direct negative implications on American's quality of life; and

WHEREAS, adult drowning is a problem we can solve – teaching adults to swim is the central cause of the Swimming Saves Lives Foundation, the charitable arm of USMS; and

WHEREAS, the Swimming Saves Lives Foundation has provided grant resources to New England adult swimming programs so they may teach potentially thousands of adults who might not otherwise have the opportunity especially in Maine; and

WHEREAS, the grants to the adult swimming programs for the Adult Learn to Swim program is privately provided by the charitable and generous contributions of 60,000 USMS members and supporters; and

WHEREAS, April is the ideal month for this designation as indoor pools have the greatest availability for such programs before the summer season; and

WHEREAS, nationally, April is being recognized as Adult Learn to Swim Month, and with the help of state governments throughout our great nation highlighting this lifesaving effort, the commendable goal of making water available for fun, fitness and health to our fellow non-swimming neighbors can be attained.

NOW, THEREFORE, I, PAUL R. LEPAGE, Governor of the State of Maine, do hereby recognize April, 2014 as

ADULT LEARN TO SWIM MONTH

throughout the State of Maine, and urge all citizens to recognize this observance.



In testimony whereof, I have caused the Great Seal of the State to be hereunto affixed GIVEN under my hand at Augusta this Twentieth day of February Two-Thousand Fourteen

Paul R. LePage

Matthew Dunlap
Secretary of State
TRUE ATTESTED COR

State of Vermont Executive Department A Proclamation

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WHEREAS, adult drowning is a problem we can solve – teaching adults to swim is the central cause of the Swimming Saves Lives Foundation, the charitable arm of USMS; and

WHEREAS, the swimming Saves Lives Foundation has provided grant resources to New England adult swimming programs so they may teach potentially thousands of adults who might not otherwise have the opportunity especially in Vermont; and

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NOW, THEREFORE, I, Peter Shumlin, Governor, do hereby proclaim April as

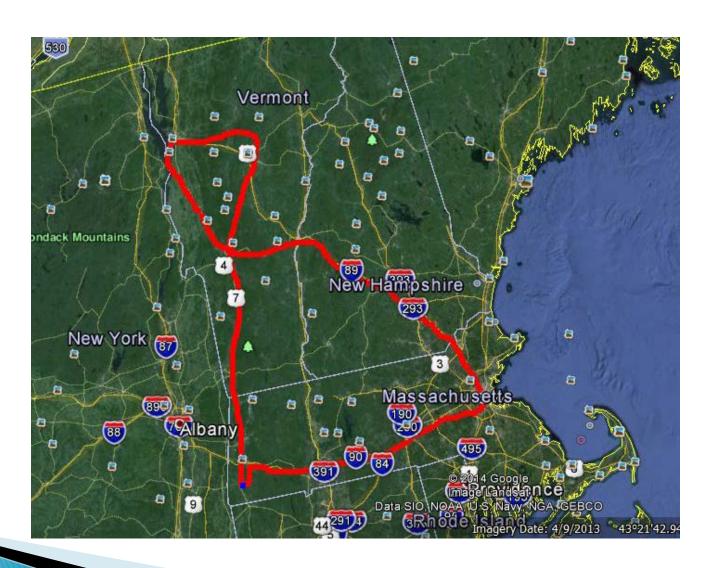
ADULT LEARN TO SWIM MONTH In Vermont



Given under my hand and the Great Seal of the State of Vermont on this day of March, A.D. 2014

Peter Shumlin Governor

A Week of Trainings



8 New England Teams

- ▶ The Simon's Rock PaceMakers 12
- ▶ The Pittsfield YMCA Polar Bears 13
 - ▶ The Swim Hole, Stowe, VT 4
 - Johnson State College WG 5
 - Worcester Area Masters 11
 - Martha's Vineyard Masters 6
 - Cambridge Masters 53
 - ▶ The Edge Fitness Center 12

116 NE Masters Volunteers

Why Should Your Team Do This?













Benefits - Masters Volunteers

- To teach is to learn
- A shared mission creates lasting friendships
- Community leadership
- Learned empathy
- Volunteering is the greatest gift we can give

Benefits - Masters Teams and W.G.

- Team building
- The team becomes a community resource
- Camaraderie is the glue that holds a team together

Benefits - US Masters Swimming

Giving back generates giving

The focus broadens

"I thought it was too late for me to learn to swim."

Bonita, age 75